



*Fun by
the Carload*



A Carnival of GILBERT TOYS

THE A. C. GILBERT COMPANY
New Haven, Conn., U. S. A.

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Every Day Is Circus Day, with Gilbert Toys



Hello Boys . . .

ON the pages of this book you will find hundreds of new, exciting thrills. It is a lively carnival of red-blooded sport. A glittering, glamorous story of the fascinating and trail-blazing super-toys I have perfected for you.

They are far more than mere toys. I have spent my entire life inventing and perfecting them. I know what real boys like, and into each and every Gilbert Toy I've packed a whole carload of thrills for every month, week and day of the year.

For the boy who wants to build useful things like furniture, playhouses, racing coaster wagons, etc., a Big Boy Tool Chest with the big book of instructions is all he needs to make his most exciting dreams come true.

For the boy who longs to explore the mystic realms of creative chemistry and scientific discoveries of the age, there are hundreds of hours of breathless fun with my new and up-to-the-minute Chemistry Outfits.

For the boy who would like to flabbergast and mystify his friends and family, who would like to make good money giving weird exhibitions of sorcery and magic, there is a galaxy of Mysto Magic Outfits which enable you to duplicate the magical feats of the world's most famous magicians.

And for the boy who wants to make his own toys . . . lead soldiers, Indians, etc., I recommend my latest modern invention, the master Kaster Kit.

Look them over, boys. Then tell your Dad or Mother what Gilbert Toys you like best. Tell them that, not only have Gilbert Toys been vastly improved this year, but also the prices of Gilbert Toys have been reduced.

A.C. Gilbert
President.

« CAUTION »

READ every word in this book with greatest care. Examine closely each and every picture. Take no chance of missing a single thing in this most exciting and blood-tingling book ever published for boys all over the world.

Build your own Clubhouse

EVERY group of boys want a den of their own, a real honest-to-goodness clubhouse where they can meet on rainy days and play games. You can build one right in your own back yard, with your own hands and a Big Boy Chest of Tools.

Now any boy can be clever with his hands. With a Big Boy Tool Chest you can build chairs and tables, bookcases and treasure chests, bird houses and miniature cities, racing coaster wagons, soap-box railroad trains, chute-the-chute slides, ladders, tree platforms, dog houses and hundreds of other funny and useful things.

You can repair things for your Mother, make wonderful gifts for your friends. There is no limit to the sport you can have with these famous chests of tools.

The big red brassbound Gilbert Big Boy Tool Chests are packed full of tools. Real building tools like those that carpenters use.

Great steel saws that bite through wood like a knife through butter. Hammers that drive big nails home in a hurry. Carpenter's planes that scoop up mighty shavings and smooth off any wood surface. Braces and bits that bore holes right through boards. Screwdrivers, chisels, levels and dozens of other useful tools that build everything you want.

Gilbert Big Boy Tool Chests do not cost much money. No matter what your Father is willing to pay, there's a useful Big Boy Tool Chest to fit the price. From 95 cents to \$29.50. And don't overlook the wonderful Gilbert Electric Lathe, fully described at the right.

Examine the Big Boy Tool Chests shown on these pages. Pick out the one you want and tell your Dad about it. See them at your nearest toy store.



Big Boy No. 701

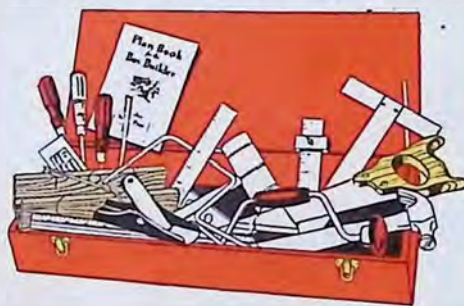
(Upper left) Little Fellow's Set. Contains 11 pieces and plan book. Stained wood box. Price 95 cents.

Big Boy No. 701E

(Above) The Jim Dandy. Contains 12 pieces and plan book, with full instructions and diagrams on useful things to make. Red wood chest. Price \$1.45.

Big Boy No. 702

(At left) Practical Young Carpenter's Set. Contains 16 pieces and plan book. Red wood chest. Price \$2.45.



Big Boy No. 707

(Above) Handy Set. Contains 19 pieces including Saw, Hammer, Brace, Plane, Scroll Saw, etc., and manual showing how to make Bird Houses, Chairs, Tables, etc. Red stained wood chest. Price \$3.45.



Big Boy Famous No. 765

(Above) This big red chest is 21½ inches long. Filled from corner to corner with he-man tools with which you can build the things you want. There are 24 sturdy and useful tools in all, and a book that tells exactly how to build many useful things. Look at that big steel saw, that master plane, brace and bit, and 21 other professional carpentry devices. And it costs only \$4.95.



Big Boy No. 780

(Above) The big Household Treasure Chest. More than 22 inches long, with 27 master carpenter's pieces and two instruction books that show you how to build things. It even contains a can of Sapolin Speed Enamel for coloring the things you make and a can of Savogran Crack Filler for filling up seams. A wonderful bargain at \$9.95.

Big Boy No. 785

(Below) The Master Carpenter's Set, more than 25 inches long and chock-full of real he-man tools. There's 34 pieces in all, two manuals—Sapolin Speed Enamel and Savogran Crack Filler included. Saws, Hammer, Plane, Brace, Level and special tray of other carpentry devices fill the big red chest from corner to corner. Only \$14.95.



Big Boy No. 790

(Above) The Giant DeLuxe Carpenter Set. This great red brassbound chest is more than 29 inches long, with 37 tools, devices and materials. The big 10-inch plane, the ratchet brace, the carpenter's level and saws in three different sizes! This set will last a lifetime. It costs \$24.95.

Big Boy No. 791

(Below) The Magnificent Combination Home Workshop including the Big Boy Portable Electric Lathe, described at the right, with buffing and scratch brush attachments. Any boy can certainly make things hum with this big outfit. With it you can finish off things you make, and give them the professional touch. This outfit is the last word in carpenter's equipment. Complete, \$29.50.



Big Boy Electric Lathe No. 795

For automatic electric wood turning. It is powered by the big Gilbert Universal Electric motor, usable with either alternating or direct current. Mounted on a 30-inch bed, with a tail stock, two centers, slide rest, wrench, $\frac{1}{4}$ inch drill bit, turning tool, $\frac{1}{4}$ inch arbor, with 3 jaw chuck, key-operated. The chuck takes round shank drills up to and including $\frac{1}{4}$ inch diameter. Pistol Grip handle and toggle switch. The motor can be detached for use as a portable drill. Grinding, buffing, polishing and sanding attachments are supplied separately—\$19.45.



The Toy Sensation of the year . . .

Revealing the New Mystifying Secrets of CHEMISTRY



THE exciting discoveries of our great men of science lie beneath the cover of a Gilbert Chemistry Outfit. At your command, one after another, their amazing and unbelievable secrets are revealed.

With one of these outfits you are a modern genius. You can do things that Aladdin never even dreamed of! Change water into wine in a flash. Change the wine into milk. Make fire from sugar. Make invisible ink. These are just a few of the uncanny feats of science that you can perform while your wondering friends look on.

And it all becomes as simple as A B C with the help of Mr. Gilbert's new book, "Modern Chemistry," which comes free with every outfit.

Outfit No. 5007

(Above) Here's the set that will enthuse the beginner and permit him to perform many simple and amazing experiments. Make ammonia and hydrogen sulphate—see how silver tarnishes—dye cotton cloth. Dozens of other experiments, all explained in the big instruction book—will give the young chemist hours of fun he never dreamed of. Complete, 95 cents.

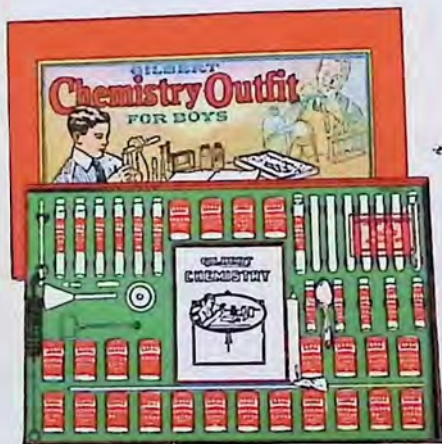
Outfit No. 5008

(Below) With this great outfit for the amateur chemist you can actually make a practical barometer which forecasts the weather for you. You can fireproof wood, frost glass, bleach and dye all sorts of things. But these are only a few of the hundreds of amazing stunts and experiments that are possible with it. Mr. Gilbert's big Chemistry Book comes free with the outfit. Complete, only \$2.95.



Outfit No. 5009

(Below) Imagine making colored fire! Testing foods for their elements! Making real cement! Making sparklers, soda water! Tanning leather! All are easily done with this combination Chemistry and Glass Blowing Outfit. In addition you can perform hundreds of other chemical feats just as interesting and exciting. Complete with the Gilbert Chemistry book of instructions, \$4.75.





Outfit No. 5015

(Below) Here's a master Chemistry Outfit that even a professional chemist would envy you for. In it are materials and equipment that enable you to give a complete Magic Show of Chemical Wizardry. Your friends will think they are miracles. This outfit also includes full equipment and detailed instructions for the interesting art of Glass Blowing, and the story of Mineralogy. In all there are 600 amazing experiments and feats possible with this big outfit. In the big red brassbound chest, nearly two feet long, \$14.75.



Outfit No. 5010

(Above) There's over 500 experiments in Chemistry and Glass Blowing in this wonder red chest. There's many of the great mysteries of nature and chemistry revealed to the boy chemist in the big 220 page Instruction Book and the most startling, interesting and instructive chemical experiments have been carefully selected for this big outfit. Special manual and equipment on Glass Blowing included in this combination set. Complete, \$9.75.

Outfit No. 5009½

(Above) Want to mystify your friends, Boys? The wizardry of chemical magic—famous chemistry tricks of the world's greatest magicians can be performed with this set. You can even give shows and make money. Pour wine, water and milk from the same pitcher. It's easy, boys—the chemicals do the work. Three illustrated books describe over 300 experiments with chemistry, Glass Blowing and Chemical Magic. 72 chemicals and equipment are also included in this triple combination set. Only \$7.45.



Outfit No. 5020

(Below) This is the Senior Laboratory Outfit, with materials, equipment and full instructions for Chemical Magic, Chemical Experiments, Glass Blowing, Mineralogy and Hydraulic and Pneumatic Engineering. With it come five big illustrated "How to do it" books. It comes in a handsome big red brassbound cabinet, more than two feet high, fitted with swinging steel shelves and more than 140 chemicals, mineral specimens and items of equipment. This unrivaled scientific laboratory outfit is undoubtedly the finest thing of its kind ever offered the young scientist. Hundreds of experiments with magic tricks, testing metals, foods and making all sorts of compounds. Examine minerals, learn how to be a prospector. A wonderful outfit, jammed full with a whole year's fun and entertainment, and scientific experiments of every description and kind. Equipment for making a water gun, operating a submarine, shows you how your city water supply is distributed. Interesting and fascinating. \$19.45.



Mystify your Friends! Be a BOY MAGICIAN! With Gilbert Mysto Magic

EVERY boy would like to be a real magician. You can . . . one hour after you get your Gilbert Mysto Magic Set. Each outfit contains the secrets and apparatus of the World's great magicians. Their secrets laid bare to you. Their tricks and devices are yours to perform with.

So, why not be a magician right away. Make money giving shows and exhibitions of sorcery. Perform before your wondering friends many of the greatest feats of magic with which the conjurers of America, Europe and the Orient have mystified the world.

Perform mind reading illusions. Produce balls, coins, cards and bottles out of thin air . . . then make them disappear. Make your audience gasp with amazement.

A few minutes of practice makes you an accomplished magician. The Mysto Magic Instruction Book, which comes with every set, explains every step in a full hour's entertainment.

Mysto Magic Outfits come in five sizes, priced at 95 cents to \$9.75. Each set complete, but of course, the larger the set, the more tricks you can perform. Ask your Dad for a Mysto Magic Set, and start right in making a reputation.

The Buddha Mystery Set

This is Set No. 2001, packed with clever tricks for pocket and stage. The Mysterious Vanishing Coin! The Buddha Money Mystery! The Amazing Topsy Turvy Match! The Wild West Galloping Dime! The Hiding Chessman! Those are just a few of the many tricks in this set. Complete with full instructions, only 95 cents.



The Everyeady Showman's Set

No. 2005. The Acrobatic Wedding Ring! The Multiplying Billiard Balls! The Bank Note Mystery! Many others, every one simple, effective, mysterious. You can perform every one of them in your living room or on the stage, with just a little practice. Complete with book of instructions, \$2.45.





The Oriental Illusion Set

(Above) No. 2006. Including the great Svengali Mind Reading Show, the Amazing Dream of Midas, which makes two dimes out of one, the Bewildering Phantom Ring, the celebrated Chinese Illusion, and dozens of other famous magical feats. These tricks have been specially selected for their ease of execution, yet each one seems unbelievably impossible to your audience. In this one set are enough bewildering tricks to make you the King of Magic in your neighborhood. Complete with full instructions, \$4.95.



The Professional Set

(Above) No. 2007. This is a favorite set for the young magician. The Mystic Slate with the Spirit Handwriting! The Sing Sing Handcuff Mystery! Dozens of other tricks, the favorites of many professional magicians of the stage. Do them over and over again before your friends and defy them to fathom your mysteries. The boy who gets this set will go far in the mystic realms of sorcery. Complete with full instructions, \$7.45.

Mysto Magic DeLuxe

(As right) No. 2012. This is the most complete and comprehensive magical entertainment outfit ever devised or offered for sale. It includes the world's most entertaining mystery effects, such as the Famous and Celebrated Passe Passe Bottles. The Mystery of the Chameleon Handkerchief, which actually changes color before the eyes of your audience, the Ball of Wool Enigma, and many, many others. Just see the equipment that comes with this master set. Complete with step-by-step instructions on every trick, \$9.75.



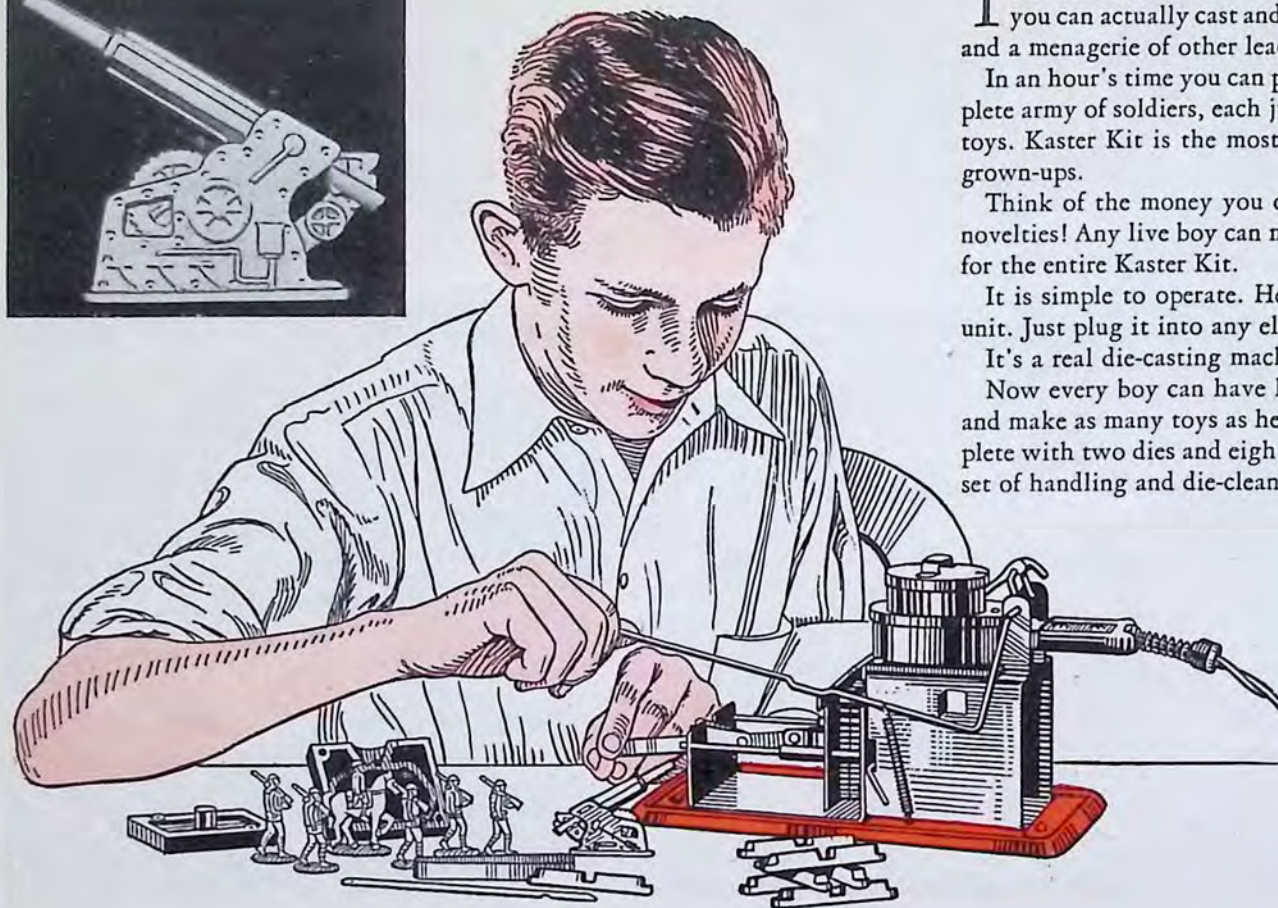
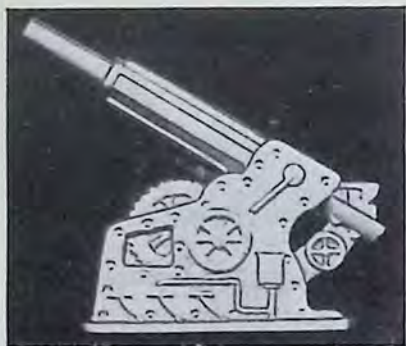
Magic Secrets of the World's Greatest Magicians

Clever—Unique—new and old mysteries
that can be performed by any
man, woman or child.

The last word in Conjuring.



Boys, Make your own Parade!



THIS is Toydom's newest sensation! The Gilbert Kaster Kit. With it you can actually cast and make your own lead soldiers, sailors, Indians and a menagerie of other lead toys. Quickly and easily.

In an hour's time you can produce, from bars of lead, an entire and complete army of soldiers, each just as perfectly finished as professionally cast toys. Kaster Kit is the most fascinating outfit ever offered for boys and grown-ups.

Think of the money you can make, casting and selling lead toys and novelties! Any live boy can make enough money in a week or two to pay for the entire Kaster Kit.

It is simple to operate. Heat is supplied by a built-in electric heating unit. Just plug it into any electrical outlet in your home.

It's a real die-casting machine, simplified for general use.

Now every boy can have his own toy factory right in his own home, and make as many toys as he wants, right to order. The Kaster Kit, complete with two dies and eight bars of lead, instruction book and complete set of handling and die-cleaning tools, only \$4.95.



The Man

who invented and perfected

GILBERT TOYS

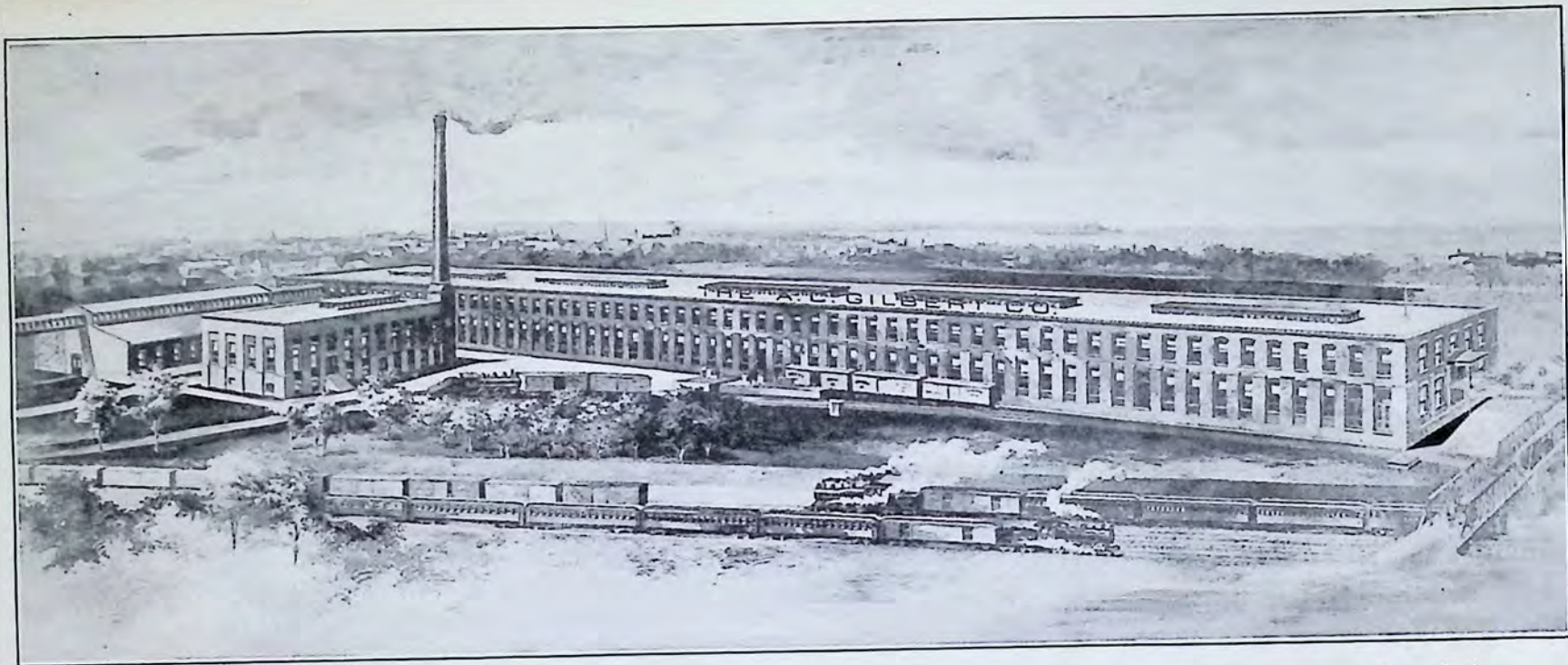


BOYS, meet the man who knows the things that thrill the heart of a boy. The man who once was one of Yale's great athletes and an Olympic World's Champion. The man who invented and perfected Erector, Big Boy Tool Chests, Gilbert Chemistry Outfits, Mysto Magic Sets, and other World's Champion Toys.

Meet Mr. A. C. Gilbert. Millions of boys have read his books. Millions of boys have heard him on the radio with his friends, Babe Ruth, Tad Jones, Grantland Rice and many other athletic and sports heroes. And millions of boys have spent their most exciting days playing with Gilbert Toys.

Mr. Gilbert knows what boys want. Sometimes grown-ups tell him he's wrong. But the boys everywhere know he is right, and they prove it by putting Gilbert Toys at the top of their Christmas lists.

That is why the great Gilbert Toy Factory on Erector Square, New Haven, Connecticut, covers many acres of ground, where hundreds of people and hundreds of tons of ponderous machinery keep busy, day after day, turning out Gilbert Toys to make boys happy.



Every single part and piece of every Gilbert Toy is made in this big factory, one of America's great manufacturing plants, the world's greatest source of real sport for boys

IMPORTANT NOTICE:

NO toy is a *genuine* Gilbert Toy unless the name Gilbert is printed on it. If you ask your parents for one of the Gilbert Toys be sure to caution them about this, so that you will run no chance of being disappointed with an inferior imitation. Be sure it is a Gilbert Big Boy Tool Chest, a Gilbert Chemistry Outfit, a Gilbert Mysto Magic Set, or a Gilbert Kaster Kit.