

GILBERT  
TOYS



*A.C. Gilbert*

# Why ERECTOR'S

## Leadership is Unchallenged

CAREFULLY STUDY THESE ADDED  
OUTSTANDING, EXCLUSIVE,  
SENSATIONAL FEATURES

Patented assembled gear box, adaptable to every possible gear combination and for reversing movements.

Heavy steel truck body, 15" long.

Solid steel disc wheels with balloon tires.

Large steel model building tray, pieced with Erector standard holes.

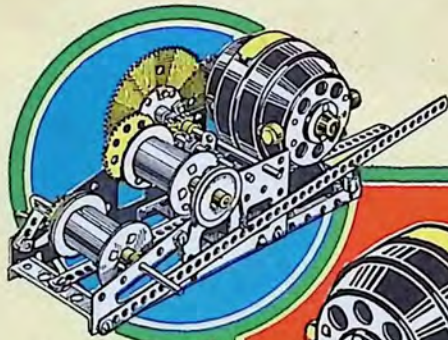
New Erector Zeppelin features, including Zeppelin girder, silver bag, gondolas, propeller, stabilizers, rudders.

Look for the exclusive mechanical wonder features, airplane features, and automotive features. In fact, these important new improvements are seemingly countless.

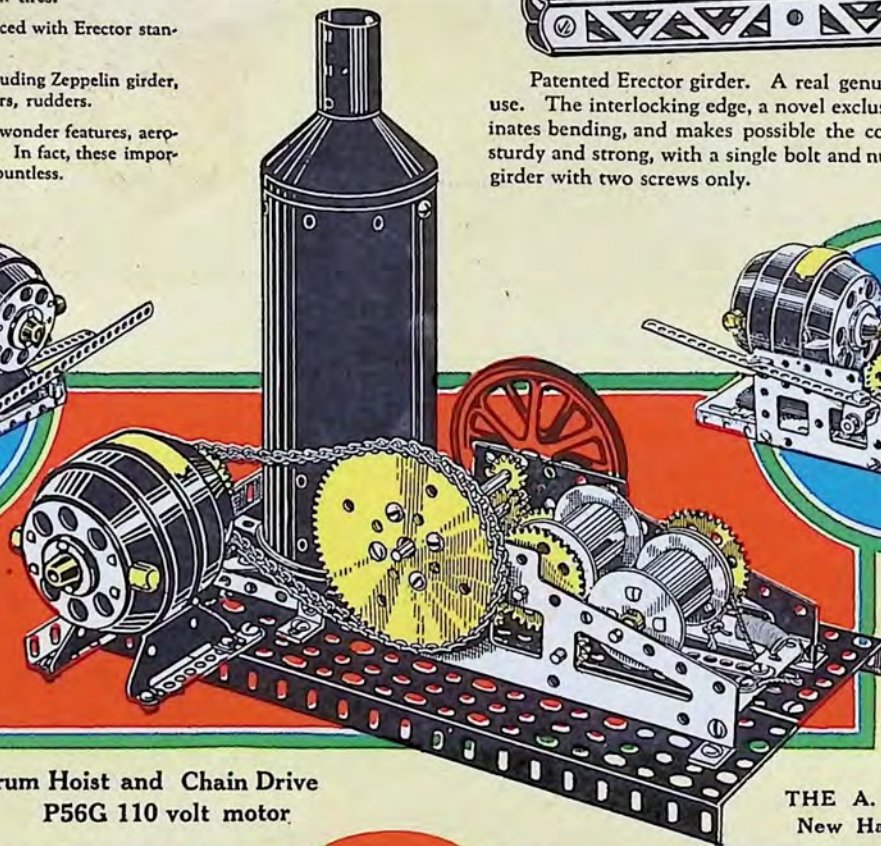
1. It builds realistic models.
2. You can duplicate any Engineering feat.
3. Patented Erector four sided girder, very strong and realistic.
4. Erector electric motors give action to your models.
5. Erector parts are faithful reproductions in miniature.
6. Every set of Erector supplies you with many play and fun hours.



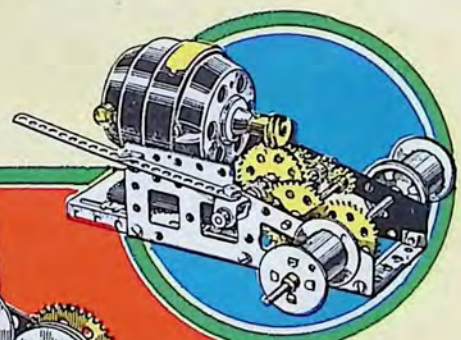
Patented Erector girder. A real genuine girder like engineers use. The interlocking edge, a novel exclusive Erector feature, eliminates bending, and makes possible the connecting of two girders, sturdy and strong, with a single bolt and nut, and a four-piece square girder with two screws only.



Two-drum  
Hoist with  
P56G 110 volt  
motor.



Two-drum Hoist and Chain Drive  
P56G 110 volt motor



Three-step  
worm drive  
with P56G 110  
volt motor.

D-822-100M-30  
Printed in U. S. A.

THE A. C. GILBERT CO.,  
New Haven, Conn., U.S.A.

GILBERT TOYS

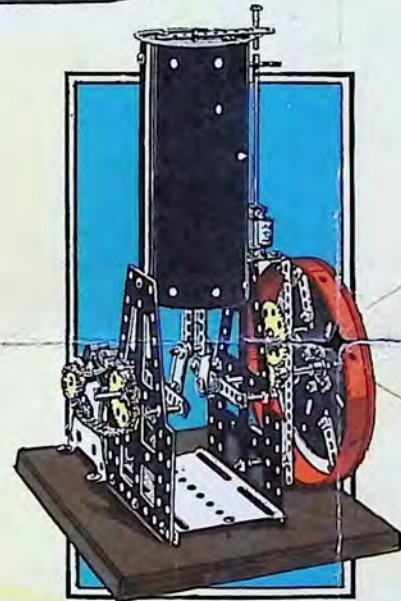
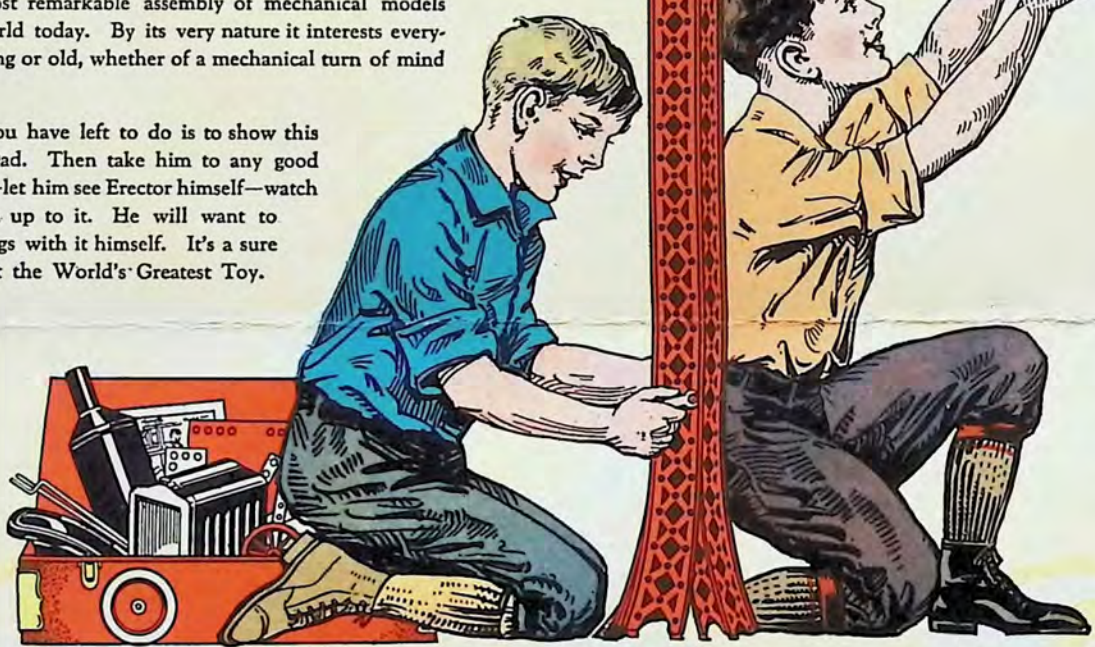
GILBERT TOYS

On these pages are illustrated a few models taken from the famous Erector Manuals, that are included with the Erector sets, portraying mechanical wonderland in all its glory. Unique—wonderful—incomparable—there is nothing like it in all the world. See the model of a real trans-atlantic Zeppelin made from my new Trail Blazing No. 8. When you have built this five-foot, model, your pals will flock from miles around to look it over with its giant silver bag, gondolas, propellers, and landing mast. Think what a thrill you'll get building these wonderful models that whiz and hum along when operated with your powerful Erector Electric Motor. Everything necessary lies beneath the cover of the brass-bound chest that holds the New Erector. With its many new exclusive and patented parts you can build, one after another, models of every description and kind—living, moving models which show the motions of mechanics and expose to clear view the wonders of mechanical science. Erector is recognized by those in a position to know, to be the most remarkable assembly of mechanical models in the world today. By its very nature it interests everybody, young or old, whether of a mechanical turn of mind or not.

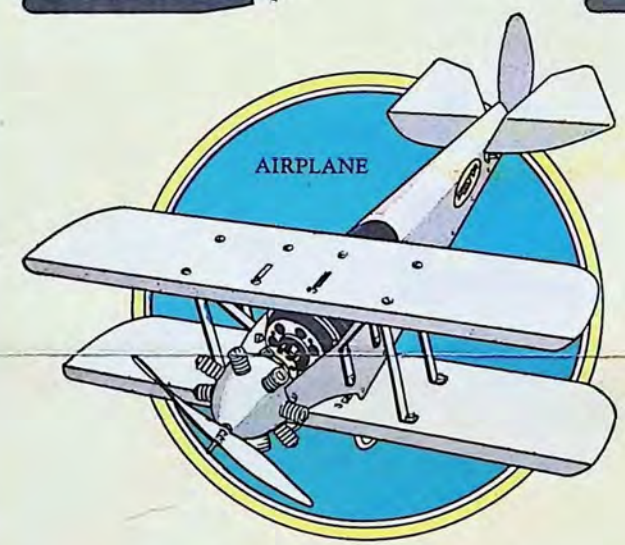
All you have left to do is to show this to your Dad. Then take him to any good toy store—let him see Erector himself—watch him warm up to it. He will want to build things with it himself. It's a sure way to get the World's Greatest Toy.



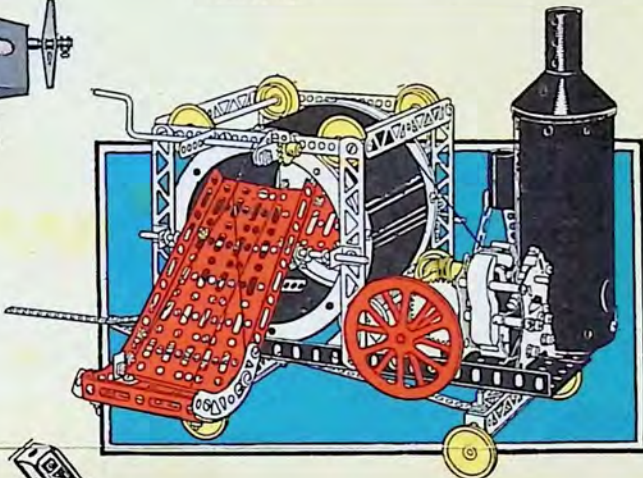
ZEPPELIN



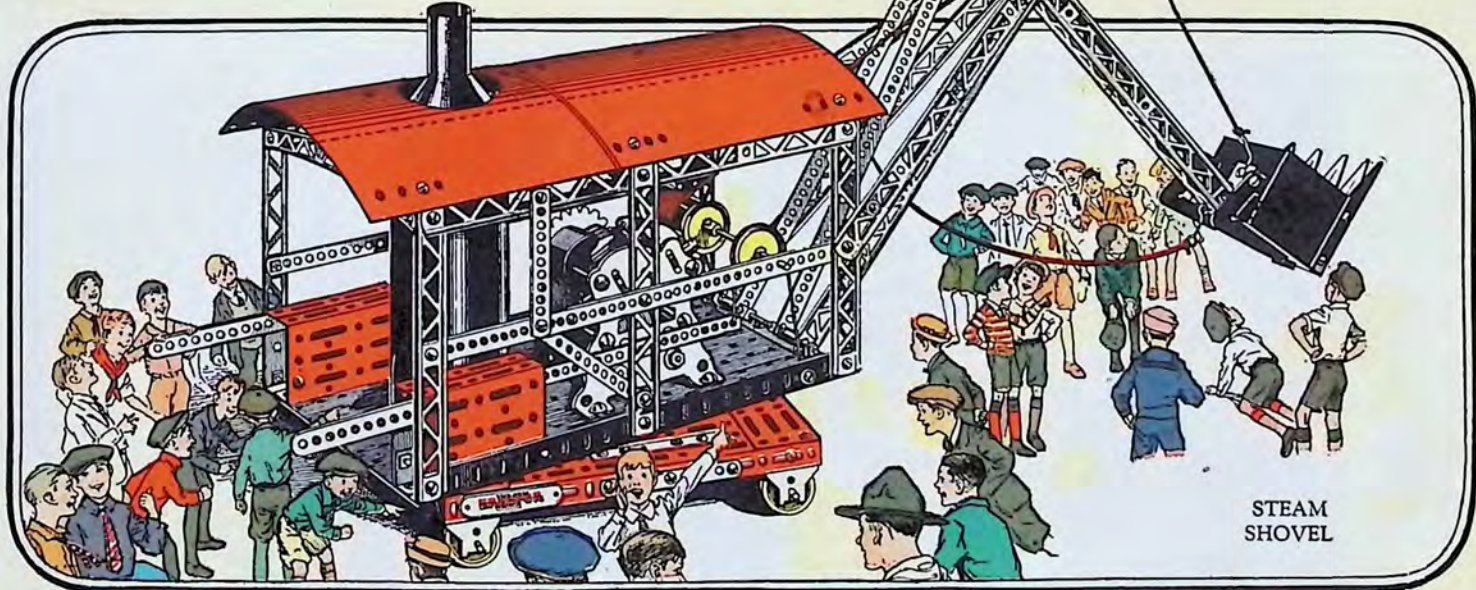
SINGLE CYLINDER GAS ENGINE



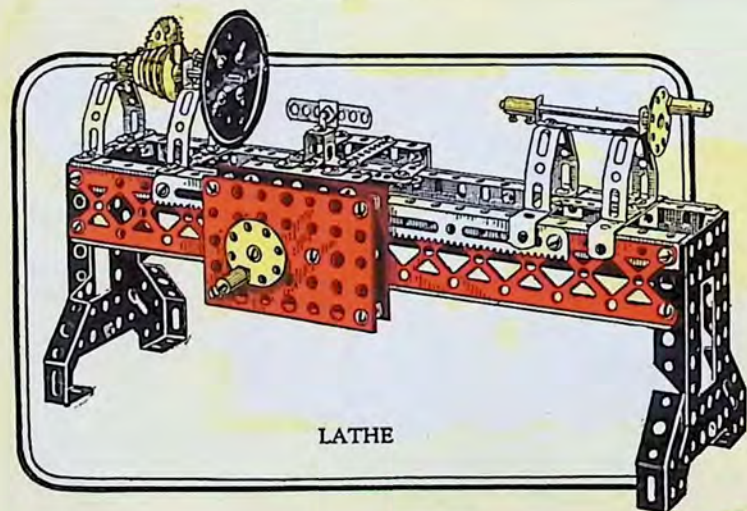
AIRPLANE



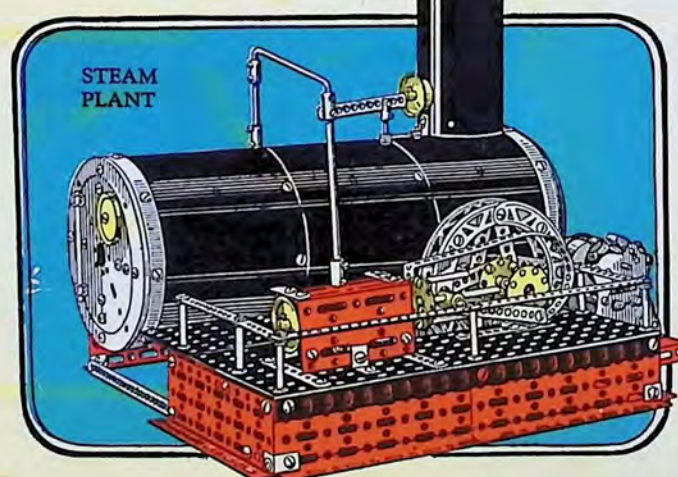
CEMENT MIXER



STEAM SHOVEL



LATHE



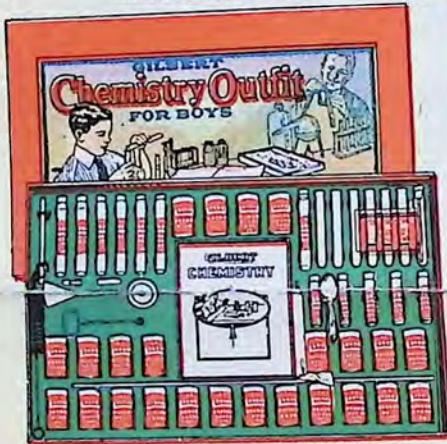
STEAM PLANT



No. 5007 CHEMISTRY



No. 5008 CHEMISTRY



No. 5009 CHEMISTRY

**Mfg. No. 5007** DANDY BEGINNER'S SET. Contains chemicals for performing many simple experiments. Make ammonia and hydroger sulphate, see how silver tarnishes, dye cotton cloth, etc. Illustrated book of instructions. Size  $9\frac{1}{2} \times 13\frac{3}{4} \times 1\frac{1}{2}$ ". Retail, \$1.00.

**Mfg. No. 5008** For the advanced young chemist. Big assortment of chemicals for the amateur. Instructions for fireproofing wood, frosting glass, bleaching and dyeing, make red fire, barometer, etc. Attractive labelled box. Size  $10 \times 18 \times 1\frac{1}{4}$ ". Retail, \$3.00.

**Mfg. No. 5009** COMBINATION CHEMISTRY AND GLASS BLOWING LABORATORY SET. Packed in handsome labelled box. Contains large assortment of chemicals with equipment for performing many wonderful, interesting experiments. Shows how to test metals, foods, water, make cement, sparklers, colored fire, soda water, tan leather. Two manuals of instructions. Size  $13\frac{3}{4} \times 30\frac{3}{4} \times 1\frac{1}{2}$ ". Retail, \$5.00.

**Mfg. No. 5009½** CHEMISTRY, GLASS BLOWING AND CHEMICAL MAGIC. Boys, besides all the fascinating chemical experiments described in Set No. 5009, you can give an entire Chemical Magic entertainment with this set and earn extra spending money, mystifying your friends with original and famous chemistry tricks of the world's greatest magicians. Pour wine, water and milk from the same pitcher. No skill required—the chemicals do the work. Three illustrated manuals describe over 300 experiments with Chemistry, Glass Blowing and Chemical Magic. 72 chemicals and equipment, in labelled box, fitted with removable tray. Size  $13\frac{3}{4} \times 20\frac{1}{2} \times 2\frac{3}{4}$ ". Retail, \$7.50.



No. 5015 CHEMISTRY



No. 5020 CHEMISTRY



No. 1031 PUZZLES



No. 1032 PUZZLES



No. 1030 PUZZLES

**Mfg. No. 5010** DELUXE COMPLETE LABORATORY SET for the young Chemist. Red wood chest, all equipment included. Seemingly countless chemicals, two illustrated manuals showing over 500 experiments in Chemistry and Glass Blowing. Size  $21\frac{1}{2} \times 8\frac{3}{4} \times 4\frac{3}{4}$ ". Retail price, \$10.00.

**Mfg. No. 5015** CHEMISTRY, GLASS BLOWING, CHEMICAL MAGIC AND MINERALOGY. Learn the interesting secrets of nature. Startling exclusive features. Imagine discovering the kinds of minerals that form these sparkling, natural crystals found all over the United States and Canada. Most interesting specimens are found for you to work with. 218 page manual of Chemistry, and special manual describing their uses, and how to identify them. This magnificent combination set includes the outfit for a Chemical Magio show of tricks that will fascinate you. 99 chemicals, minerals,



No. 5009½ CHEMISTRY



No. 5010 CHEMISTRY

and items of equipment. Four illustrated manuals. Over 600 experiments in Chemistry, Glass Blowing, Chemical Magic and Mineralogy. Big red, brass bound chest fitted with removable steel tray. Size  $22\frac{1}{4} \times 10\frac{3}{4} \times 5\frac{5}{8}$ ". Retail, \$15.00.

**Mfg. No. 5020** SENIOR LABORATORY SET. Including Chemistry, Glass Blowing, Chemical Magic, Mineralogy, and Hydraulic and Pneumatic Engineering. This unrivaled scientific laboratory outfit is undoubtedly the finest thing of its kind ever offered the young scientist. Jammed full with a whole year's fun, and entertainment, and scientific experiments of every description and kind. Handsome big red brass bound cabinet.  $25\frac{1}{2}$ " high, fitted with swinging steel shelves, and holding more than 140 chemicals, mineral specimens and items of equipment. Five illustrated manuals, giving complete information for experiments in Chemistry, Glass Blowing, Chemical Magic, Mineralogy, and Hydraulic and Pneumatic Engineering. Hundreds of experiments with magic tricks, testing metals, foods, and making all sorts of compounds. Examine minerals, learn how to be a prospector. A wonderful scientific outfit, with limitless opportunities for fun, entertainment and amusement. Equipment for making a water gun, operating a submarine, shows you how your city water supply is distributed. Interesting and fascinating. Size  $25\frac{1}{2} \times 10\frac{3}{4} \times 5\frac{5}{8}$ ". Retail, \$20.00.

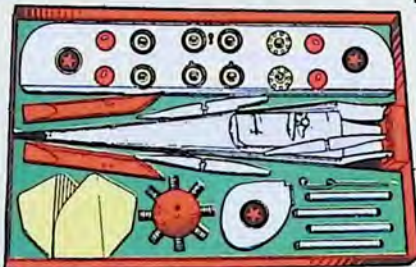
**Mfg. No. 1030** CONTAINS 5 interesting puzzles, assembled in handsome four color labelled box with direction sheet. Size  $6\frac{5}{8} \times 9\frac{1}{2} \times 9\frac{1}{16}$ ". Retail, \$2.25.

**Mfg. No. 1031** 8 PUZZLES, each locked together ready to solve. Assembled in handsome four color labelled box with illustrated book of instructions. Size  $8\frac{5}{8} \times 12\frac{3}{8} \times 5\frac{5}{8}$ ". Retail, \$5.50.

**Mfg. No. 1032** THE BIG SET of Gilbert Puzzle Parties. Contains an assortment of 15 fascinating puzzles with illustrated book of instructions. Size  $10 \times 18 \times 1\frac{1}{16}$ ". Retail, \$1.00.



No. 1 ERECTOR



No. 45 ERECTOR



No. 7 ERECTOR

Mfg. No. 1 BUILDS THE SQUARE GIRDER. Large assortment of parts, many in colors. Size  $12\frac{3}{8} \times 8\frac{3}{8} \times \frac{3}{8}$ ". Retail, \$1.00.

Mfg. No. 3 WITH LONG GIRDERS. Larger set. Size  $18 \times 10 \times 11-16$ ". Retail, \$2.50.

Mfg. No. 4 FAMOUS No. 4 ERECTOR with powerful electric motor and gear box. The first set to contain electric motor, also assembled gear box for reversing, transmitting, increasing, and regulating power and speed. Size  $18 \times 10 \times 2\frac{1}{8}$ ". Retail, \$5.00.

Mfg. No. 45 A COMPLETE AIRPLANE CONSTRUCTION SET for building realistic models of airplanes, biplanes, seaplanes, amphibians. Electrical equipment and motor to make these planes fly captive, can be secured extra. Size  $13\frac{1}{4} \times 20\frac{1}{2} \times 2\frac{3}{8}$ ". Retail, \$5.00.

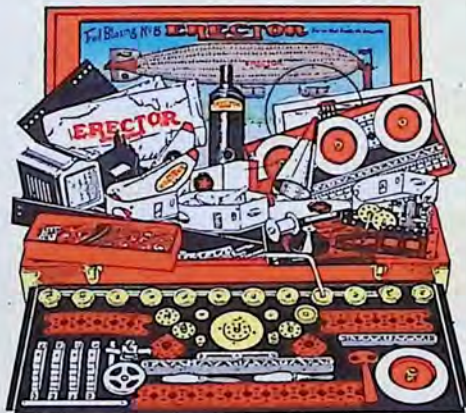
Mfg. No. 6 THE WONDERFUL No. 6 ERECTOR with the Boiler in big red chest. Contains all feature parts for boiler models. Display and model building tray, assembled gear box, etc. Size  $8\frac{1}{4} \times 3 \times 21\frac{1}{2}$ ". Retail, \$7.50.



No. 4 ERECTOR

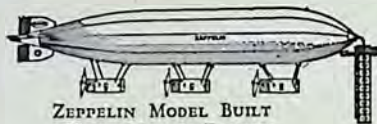


No. 7 1/2 ERECTOR



No. 8 ERECTOR

Mfg. No. 8 TRAIL BLAZING No. 8 ERECTOR. The set that builds the Zeppelin. Has all the parts of the No. 7 1/2 set plus many feature parts such as bag, rudder, struts, stabilizers, gondolas, etc., to build a non-flying Zeppelin and mast, nearly five feet long and 4 feet high. Packed in red and black high light chest with brass corners. Size  $10\frac{3}{4} \times 5\frac{1}{2} \times 25\frac{1}{2}$ ". Retail, \$25.00.



ZEPPELIN MODEL BUILT WITH No. 8 ERECTOR



No. 3 ERECTOR



No. 6 ERECTOR



No. 75 ERECTOR

Mfg. No. 7 THE NEW BIG No. 7 ERECTOR. Builds the steam shovel. Packed in red and black high light chest. Patented display and model building tray. Big red steel disc wheels, motor, assembled gear box, digger scoop, boiler, an assortment of gears, girders, Cab Top, Base Plates, etc. Size  $8\frac{1}{4} \times 4\frac{1}{2} \times 21\frac{1}{2}$ ". Retail, \$10.00.

Mfg. No. 75 ERECTOR COMBINATION AIRCRAFT AND ZEPPELIN SET. This wonderful set covers practically the whole field of aeronautics, featuring the building of a four-foot Zeppelin with landing mast, and over nineteen different types of airplane models. By far the most complete and elaborate aeronautical set ever made. Contains fuselage, wings, gondolas, Zeppelin bag—in fact, everything necessary for a most complete aeronautical outfit. Airplanes and Zeppelin can be converted to captive flying type by obtaining a motor and additional electrical equipment. Size  $20\frac{3}{8} \times 26\frac{3}{8} \times 2\frac{3}{4}$ ". Retail, \$12.50.

Mfg. No. 7 1/2 THE SENSATIONAL No. 7 1/2 ERECTOR. Motorized set. Builds chassis, complete assortment of parts for automotive models, rubber tired disc wheels, motor, assembled gear box, cab top, boiler, fenders, radiator, hood, etc. Packed in red and black high light wood chest with brass corners. Size  $10\frac{3}{4} \times 5\frac{1}{2} \times 22-16$ ". Retail, \$15.00.



No. B ERECTOR



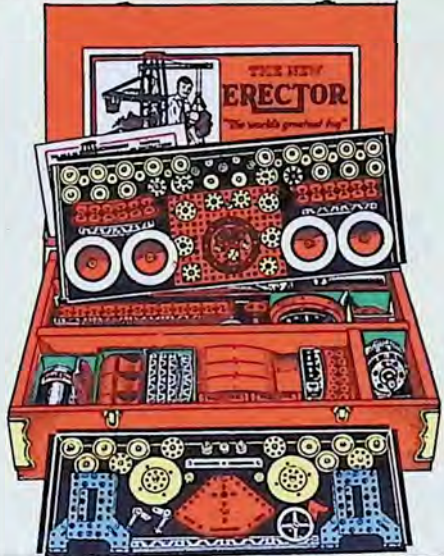
No. 3005 ERECTOR ELECTRICAL SET



No. 9 ERECTOR



No. 2001 MAGIC



No. 10 ERECTOR



No. 2005 MAGIC



No. 2006 MAGIC

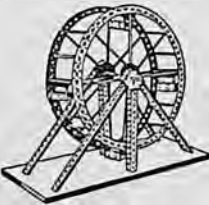
**MAGIC SECRETS OF THE WORLD'S GREATEST MAGICIANS**

Clever — unique — new and old mysteries that can be performed by any man, woman or child. The last word in conjuring.



No. 2007 MAGIC

**BUILDS THE FERRIS WHEEL.** Contains big straight and curved channeled girders. Used in conjunction with any Erector set or as a complete set itself. Features models not built in any other Erector set except No. 10. Builds 58 attractive models. Packed in wooden box. Size 21 3/4 x 8 1/2 x 3 3/4". Retail, \$9.50.



Mfg. No. B Sup.



No. 2012 MAGIC

**THE NEW BIG No. 2006.** Big special value outfit, containing many of the most fascinating and bewildering tricks of the world's greatest magicians. Specially selected for simplicity and ease of execution. These mysterious magical effects can be performed by anyone with bewildering results in the parlor or on the stage. Including such astounding tricks as the Dream of Midas, Svengali Mind Reading Wonder, Phantom Ring, Celebrated Chinese Mystery Illusion, and innumerable other spectacular and awe-inspiring effects. Size 21 3/4 x 20 1/2 x 1 3/4". Retail, \$5.00.

Mfg. No. 2006

**MECHANICAL WONDER SET WITH 110 VOLT MOTOR.** Assembled gear box, gears, cams, pulleys, girders, boiler, etc., for making mechanical movement models, also builds Zeppelin. Patented display and model building tray, digger scoop, etc. Packed in red and black high light chest with brass corners. Size 10 1/4 x 5 1/4 x 29 1/4". Retail, \$35.00.

Mfg. No. 9

**ERECTOR ELECTRICAL SET.** Electrifies and illuminates. Featuring electrification of Erector Models. A complete set in itself, with many interesting experiments, 26 page Manual. Size 18 x 10 x 2 1/4". Retail, \$5.00.

Mfg. No. 3005

**THE PROFESSIONAL SET.** Complete set for the young magician. Dozens of tricks with manuals on Magic, Handkerchief Tricks, Coin Tricks, Knots and Splices, and Card Tricks. Packed in handsome wood cabinet. Size 21 1/2 x 8 1/4 x 3". Retail, \$7.50.

Mfg. No. 2007

**DELUXE SET.** Giant Fly Wheel and Beam Girders. Complete Master Engineer's Set, containing an assortment of all Erector parts. Builds over 1,000 models. Individually packed in beautiful red and black high light wooden cabinet, reinforced brass corners and double brass handle grips. Size 19 1/4 x 5 1/2 x 25 3/8". Retail, \$50.00.

Mfg. No. 10

**BUDDHA MYSTERY SET.** Clever tricks for pocket and stage. Simple and easy to perform. Including Mysterious Vanishing Coin, Buddha Money Mystery, Mysterious Topsy Turvy Match, Galloping Dime, Hiding Chessman, and many others. Size 8 3/4 x 12 3/4 x 1". Retail, \$1.00.

Mfg. No. 2001

**MYSTO MAGIC DELUXE SET.** This is the most complete magical entertainment outfit ever devised or offered for sale. Biggest value of its kind in the magic world. With its mysterious and exclusively featured effects, a complete professional entertainment could be given by anyone with hardly any practice. Contains some of the world's most entertaining mystery effects, including such well known illusions as the Wonder Transposition, the Ball of Wool Enigma, Do and Dye, or the Mystery of the Chameleon Handkerchief, Famous and Celebrated Passe Passe Bottles, and various other novel, entertaining, mysterious, and effective illusions, comprising the most imposing array of magical entertainment ever assembled. Size 20 5/8 x 26 5/8 x 2 3/4". Retail, \$10.00.

Mfg. No. 2012

**EVEREADY SHOWMAN'S SET.** Containing the Bank Note Double Mystery, Acrobatic Wedding Ring, Multiplying Billiard Balls, Wonderful Cassette and Drum Head Tube Combination Trick, and many other startling wonders. Can be performed anywhere from drawing room to stage. Simple, effective, mysterious, up-to-date. Size 10 x 18 x 1 1/4". Retail, \$2.50.

Mfg. No. 2005



No. 701 TOOL CHEST—BOY'S SIZE

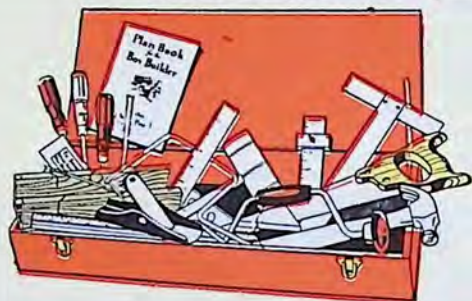
**GILBERT TOYS**



No. 701E TOOL CHEST—BOY'S SIZE



No. 702 TOOL CHEST—BOY'S SIZE



No. 707 TOOL CHEST—BOY'S SIZE



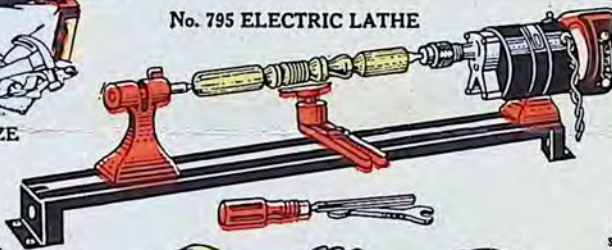
No. 780 TOOL CHEST—DAD'S SIZE



No. 765 TOOL CHEST—BOY'S SIZE



No. 785 TOOL CHEST—DAD'S SIZE



No. 795 ELECTRIC LATHE



No. 790 TOOL CHEST—DAD'S SIZE

Mfg. No. 701 LITTLE FELLOW'S SET. Boy's Size. Size  $14\frac{1}{2} \times 6\frac{1}{8} \times 2\frac{7}{8}$ ". Contains 11 pieces and plan book. Stained wood box. Retail, \$1.00.

Mfg. No. 701E DANDY BIG SET. Boy's Size. Size  $17 \times 7\frac{1}{8} \times 2\frac{1}{16}$ ". Contains 12 pieces and plan book. Red wood box. Retail, \$1.50.

Mfg. No. 702 PRACTICAL YOUNG CARPENTER'S SET. Boy's Size. Size  $17 \times 7\frac{1}{8} \times 3$ ". Contains 16 pieces and plan book. Red wood box. Retail, \$2.50.

Mfg. No. 707 HANDY SET. Boy's Size.  $21\frac{1}{2} \times 8\frac{1}{4} \times 3$ ". Contains 19 pieces and manual. Red stained wood chest. Retail, \$3.50.

Mfg. No. 765 FAMOUS No. 765. Boy's Size.  $21\frac{1}{2} \times 8\frac{1}{4} \times 4\frac{1}{2}$ ". Contains 24 pieces and manual. Feature set in Boy's size group. Assembled in hard wood cabinet stained red. Retail, \$5.00.

Mfg. No. 780 HOUSEHOLD TREASURE CHEST. Dad's Size. Size  $22\frac{1}{16} \times 10\frac{3}{4} \times 5\frac{1}{2}$ ". Contains 26 pieces and two manuals, color chart and sapolin speed enamel. Stained hard wood cabinet with brass corners. Retail, \$10.00.

Mfg. No. 785 MASTER CARPENTER'S SET. Dad's Size. Size  $25\frac{1}{2} \times 10\frac{3}{4} \times 5\frac{1}{2}$ ". Contains 33 pieces, 2 manuals, color chart and sapolin speed enamel. Hard wood cabinet. Retail, \$15.00.



P60C



P54

supplied separately. Size,  $34 \times 9 \times 5\frac{1}{2}$ ". Retail, \$19.50.

Mfg. No. 790 DELUXE CARPENTER SET. Dad's Size. An ideal household chest. Size  $29\frac{1}{4} \times 10\frac{3}{4} \times 5\frac{1}{2}$ ". Contains 35 pieces, 2 manuals, color chart and sapolin speed enamel. Hard wood cabinet, brass corners. Retail, \$25.00.

Mfg. No. P56G UNIVERSAL 110 VOLT MOTOR. Operates on A.C. or D.C. House Current. Complete with cord and plug cap. Size  $4\frac{1}{4} \times 4\frac{1}{4} \times 4\frac{1}{4}$ ". Individual weight 13-5 lbs. Retail, \$5.00.

Mfg. No. P54 REVERSE MOTOR. Two terminal motor mounted on base, with reverse switch for operating forward and backward. Size  $4\frac{1}{4} \times 4\frac{1}{4} \times 4\frac{1}{4}$ ". Retail, \$2.00.

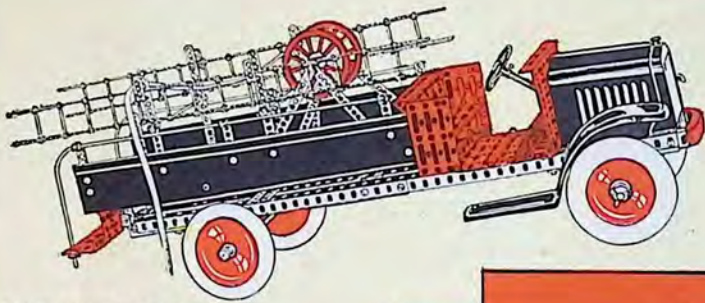
Mfg. No. P60C TRANSFORMER. Operates on 110 volts, 60 cycles, A.C. only. Wattage 60. Primary taps,  $5\frac{1}{2}$ ,  $10\frac{1}{2}$ , 16 volts. Size  $6\frac{1}{4} \times 5 \times 3$ ". Retail, \$3.50.

Mfg. No. P58 4-TERM. BATTERY MOTOR. Strongest battery motor of its size. Operates on 6 to 12 volts, by using Transformer or dry cells. Especially useful in operating Erector and other mechanical toy models. Used with reverse base or control switch. Size  $3 \times 2\frac{1}{4} \times 2\frac{7}{8}$ ". Retail, \$1.25.

Mfg. No. P57 110 VOLT MOTOR. Fills the demand for a more powerful motor than the P56G. Operates on A.C. or D.C. 3500 R.P.M. Complete with cord and plug cap. Retail, \$7.50.

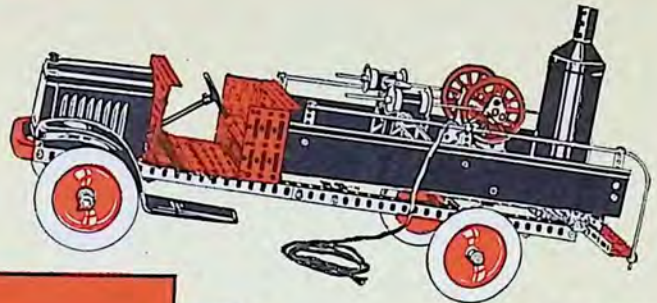
Mfg. No. 795 ELECTRIC LATHE. Portable type for home or commercial use. Practical, efficient. Powered by Polar Cub Universal 110 volt motor. A.C. or D.C. Mounted on 30" bed complete with tail stock, two centers, slide rest, wrench,  $\frac{1}{4}$ " drill bit, turning tool,  $\frac{1}{4}$ " arbor to receive attachments and fitted with three jaw chuck, key operated. Chuck takes round shank drills up to and including  $\frac{1}{4}$ " diameter. Pistol grip handle, toggle switch. Motor easily detached from lathe for use as portable drill. Lathe turns wood up to 7" diameter and 18" long. Grinding, polishing, sanding, buffing attachments

**GILBERT  
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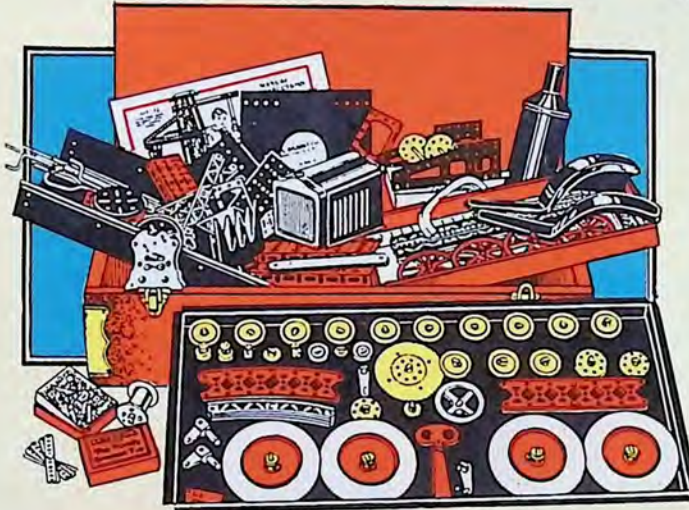
**HOOK & LADDER**

These Sensational Automotive features found only in the genuine No. 7½ Motorized Erector Set. Real truck body, automobile fenders, real radiator and hood, truck axles, steering wheel and knuckle, automobile springs, bumper, heavy duty disc wheels. These special automobile parts together with other Erector parts enable you to duplicate many different automotive models.



**FIRE ENGINE**

800 Models built from No. 7½ Erector. In addition to all of the models that you can build from the No. 7 Erector you can also build a genuine automobile chassis, dump truck which can be raised and lowered, trolley repair truck which can be raised or lowered, delivery truck, trailer truck, lumber truck, runabout delivery, covered wagon, coaster truck, tow car, fire engine, fire hose tower and many other models.



**SENSATIONAL NO. 7½ MOTORIZED ERECTOR BUILDS THE CHASSIS — \$15.00**

Here's the set I know will give you the greatest thrill you ever had. Fun? Oh, Boy! It's the real thing and there's a thrill packed in every one of unrivaled parts. Boys, this is one great outfit, and there are hours of real sport waiting for you building automotive models. From this great assortment of distinctive, unsurpassable, patented feature ERECTOR parts you can build over 800 models. Automobile Chassis, Tractors, Scooter, Fire Engines, and a Hook and Ladder are only a very few. Packed in a big, red, brass-bound chest, has big 15" steel truck body, famous steel model building tray, 88 page manual, powerful electric motor, completely assembled gear box, big red steel disc wheels with oversize balloon tires, fenders, radiator, hood, bumper, springs, steering wheel, heavy truck axles, cab top, steam boiler, steam shovel—in fact, 25 lbs. of scientific thrills for every day of the year.

