

**GILBERT
TOYS**



A.C. Gilbert

Announcing **ERECTOR'S** Newest Sensational Achievement

I thought when I announced the sensational features last year that I had exhausted the limit of perfection in construction toys, but the many fine letters of appreciation from my boy friends all over the world, has inspired me to greater accomplishments, and I am presenting to you this year these latest achievements.

Remember this, Boys, my purpose in making Erector bigger and better is to give my friends the greatest engineering thrill a boy can have. For more than fifteen years Erector has been the greatest inspiration to boys all over the world. For more than fifteen years it has been accepted as the standard by which all other construction toys have been judged. For more than fifteen years it has furnished the initiative, ingenuity, and engineering features that has made it the world's greatest toy.

Now Erector has something new to inspire it — the most brilliant achievement in its history, and I am sure that boys the world over will now experience the greatest thrill of their lives.

CAREFULLY STUDY THESE ADDED OUTSTANDING, EXCLUSIVE, SENSATIONAL FEATURES

Patented assembled gear box, adaptable to every possible gear combination and for reversing movements.

Heavy steel truck body, 15" long.

Solid steel disc wheels with balloon tires.

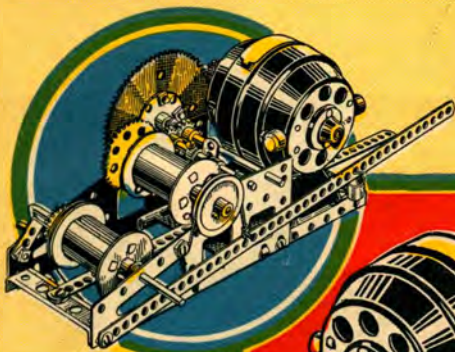
Large steel model building tray, pieced with Erector standard holes.

New Erector Zeppelin features, including Zeppelin girder, silver bag, gondolas, propeller, stabilizers, rudders.

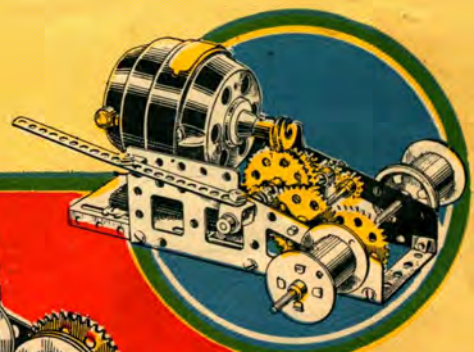
Look for the exclusive mechanical wonder features, airplane features, and automotive features. In fact, these important new improvements are seemingly countless.



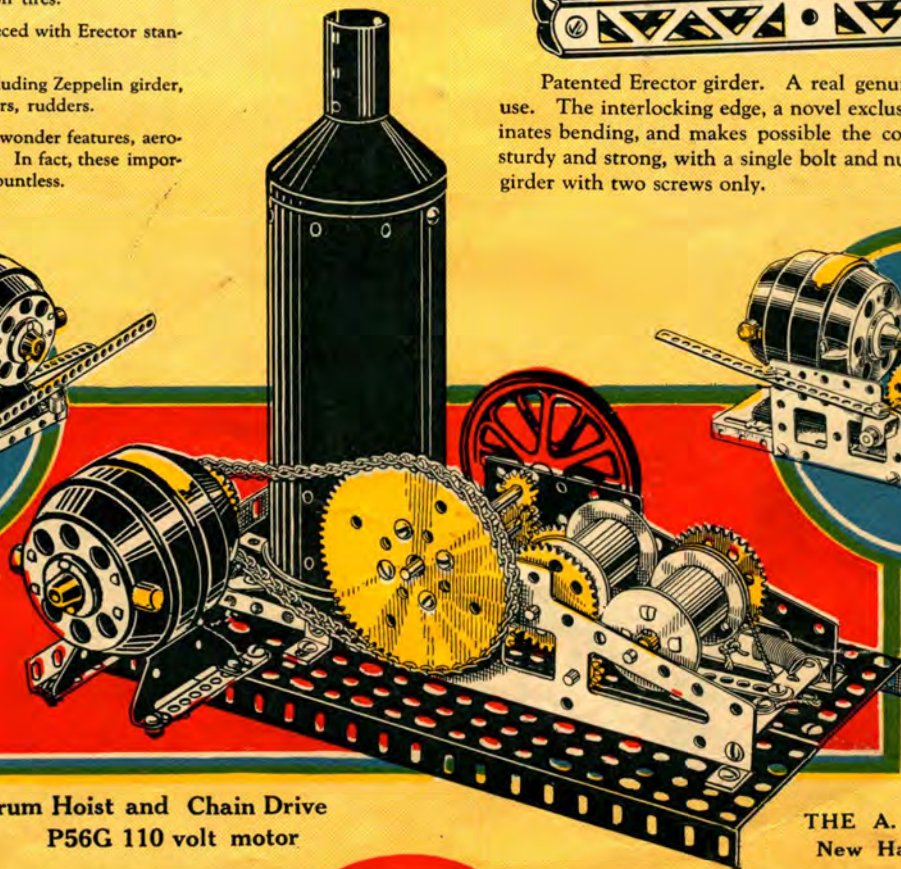
Patented Erector girder. A real genuine girder like engineers use. The interlocking edge, a novel exclusive Erector feature, eliminates bending, and makes possible the connecting of two girders, sturdy and strong, with a single bolt and nut, and a four-piece square girder with two screws only.



**Two-drum
Hoist with
P56G 110 volt
motor.**



**Three-step
worm drive
with P56G 110
volt motor.**



**Two-drum Hoist and Chain Drive
P56G 110 volt motor**

D-785-50M-29
Printed in U. S. A.

THE A. C. GILBERT CO.,
New Haven, Conn., U.S.A.

**GILBERT
TOYS**

COMPLETELY ASSEMBLED PARTS

One of the most outstanding and important features of Erector is its completely assembled parts. These complete parts give realism to the models and insure successful operation—

Boiler - Battery
and
110 Volt Motor
Hood

Truck Body - Fenders
Bumper - Disc Wheels
Clam Shell Bucket
Digger Scoop
Tip Bucket
are only a few.

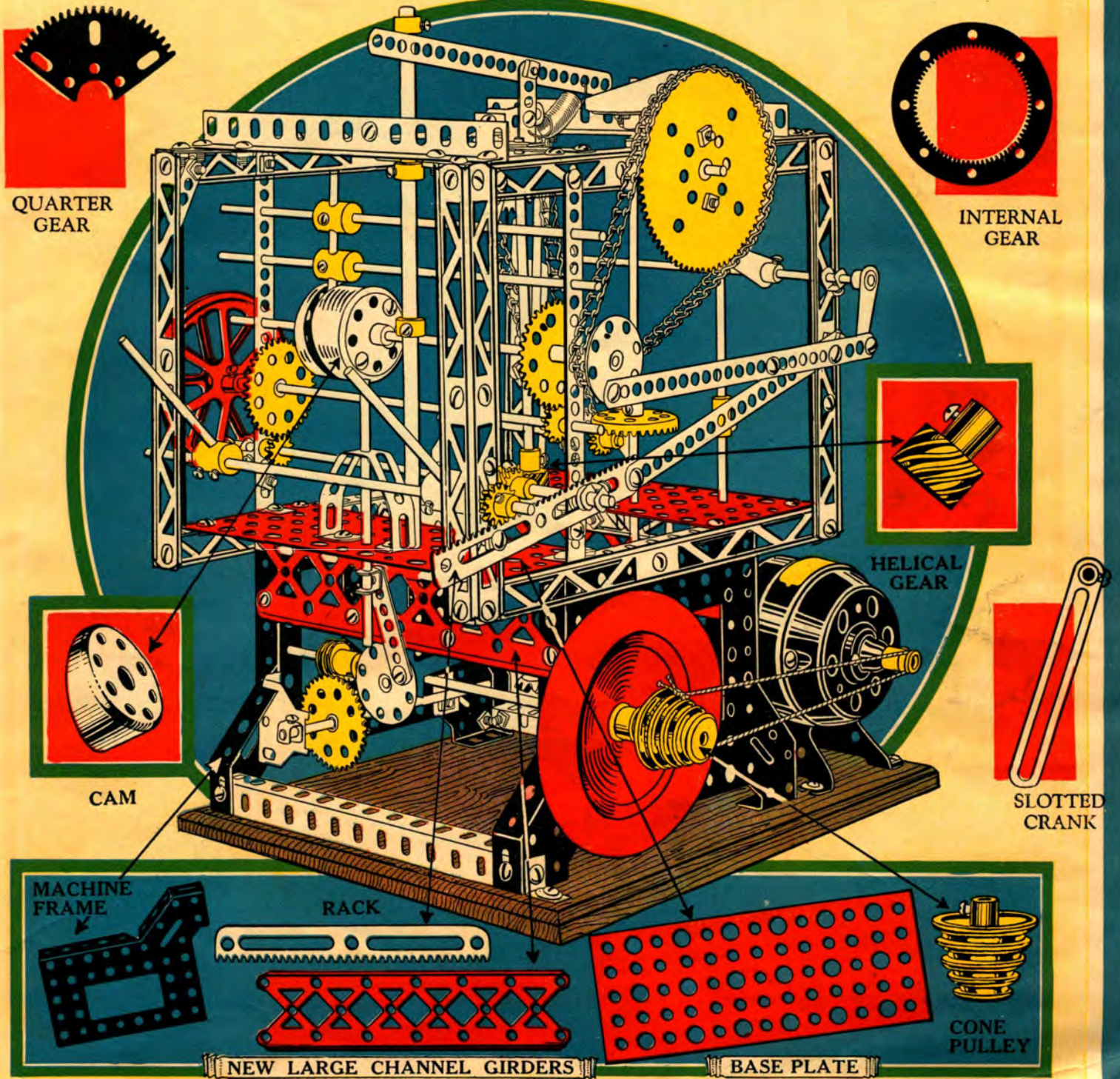


GILBERT
TOYS

MECHANICAL WONDER PARTS

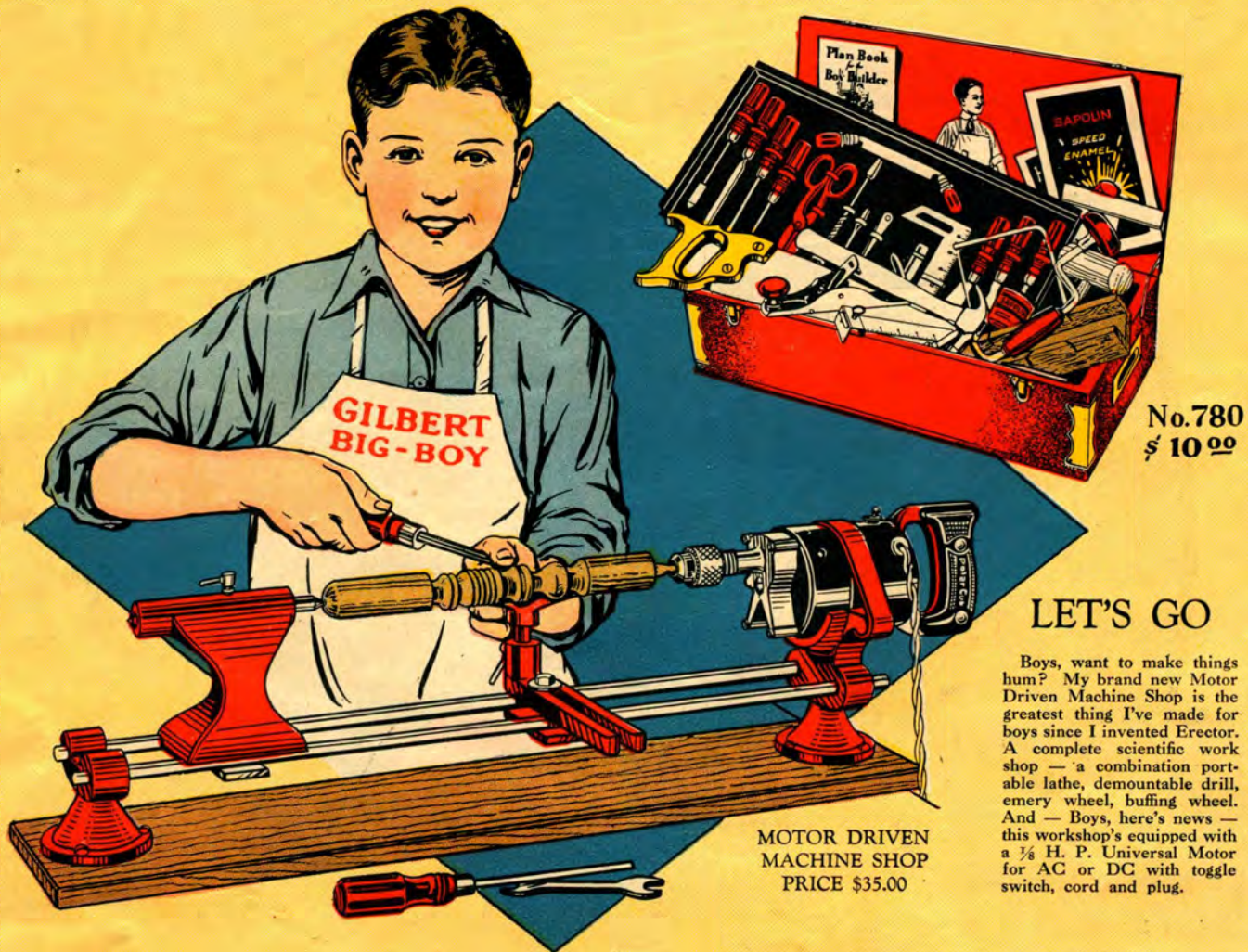
This intensely interesting, fascinating, unsurpassable collection of mechanical wonder parts is the genius of Erector. They make possible the building of every mechanical movement. It is "Mechanical Wonderland" in all its glory. We are living in a wonderful mechanical age dominated by genius. It is possible with these parts to build and portray transmissions of power, generation of power, hydraulics, manufacturing motion controlling devices, machinery and engineering of every description and kind.

The Erector Manual that comes with all sets beautifully illustrates the most remarkable assembly of mechanical models in the world today. In fact, nowhere is there anything approaching it in magnificence, in skill of execution, in ingenuity of presentation.



GILBERT
TOYS

Tell 'em you built it with **GILBERT** "Big-Boy" Tools "Constructed for Service"



LET'S GO

Boys, want to make things hum? My brand new Motor Driven Machine Shop is the greatest thing I've made for boys since I invented Erector. A complete scientific work shop — a combination portable lathe, demountable drill, emery wheel, buffing wheel. And — Boys, here's news — this workshop's equipped with a $\frac{3}{8}$ H. P. Universal Motor for AC or DC with toggle switch, cord and plug.

MOTOR DRIVEN
MACHINE SHOP
PRICE \$35.00

Boys, here's your chance to give Mother and Dad the surprise of their lives! Build furniture, airplanes, toys, bird houses, and hundreds of other practical things. Tell Dad you'll start right in as soon as you get your Big Boy Set. Lift the lid of one of my big red brass-bound tool chests and you open up a whole new world of exciting thrills. Call in your pals. Oh Boy! How their eyes will pop! Boy Builder's Plan Book tells exactly how each job is done. And there's a tool for every purpose.

Find out right away how smart you are with your hands. Look over my Big Tool Chests and machine shop outfits at any good store. Pick out your set, and start right in building wonderful things.

A.C. Gilbert

Gilbert Big Boy Tool Chests include these important desirable features. When you are looking for a Genuine Chest of Tools, be sure to get these big exclusive features contained in the Dad's Size Chests.

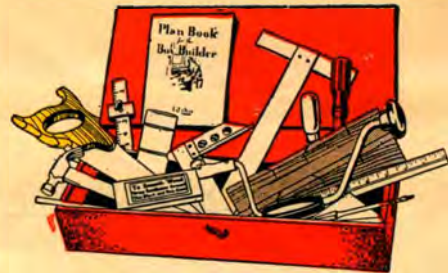
1. Big Boy Tool Chests have more and better tools than other chests of equal value.
2. All metal spirit level in No. 785 and up.
3. High quality ground faced block plane in No. 765 and No. 780.
4. Bench plane, the kind that real carpenters use, in No. 785 and up.
5. Sapolin color chart, Home Manual, Plan Book and Sapolin Speed Enamel in all Dad's Size chests.
6. New 1929 Plan Book in all sets.
7. Carpenter's apron in No. 785 and up.
8. Drop forged hammers in Dad's Size chests.
9. Big Boy Saws.
10. Metal Tray.
11. Big red brass bound chests.



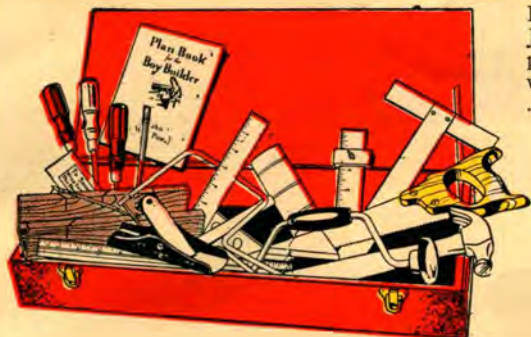
LITTLE FELLOW'S SET No. 701. — *Boy's Size*. Contains 11 pieces with plan book. Size $14\frac{1}{2}$ x $6\frac{1}{8}$ x 3 in. Stained wooden box. Price. **\$1.00**



DANDY BIG SET No. 701E. — *Boy's Size*. Just the set for the beginner. Contains 12 pieces with plan book in a nice red wooden box. Size 17 x $7\frac{1}{8}$ x $2\frac{1}{2}$ in. Price **\$1.50**



PRACTICAL YOUNG CARPENTERS SET No. 702. *Boy's Size*. 16 pieces with plan book in a red finished box. Size 17 x $7\frac{1}{8}$ x $3\frac{1}{2}$ in. Price **\$2.50**



HANDY SET No. 707. — *Boy's Size*. Practical set for boys. 19 pieces including plan book. Red finished wooden box $21\frac{1}{2}$ x $2\frac{3}{4}$ x $3\frac{1}{4}$ in. Price **\$3.50**



FAMOUS No. 765. Feature set in the *Boy's Size* group. This is a set with real tools for practical service. 24 pieces and plan book. Packed in a big red chest with black high-lights, brass finished end grips and hardware. Size $21\frac{1}{2}$ x $8\frac{1}{4}$ x $4\frac{7}{8}$ in. Price **\$5.00**

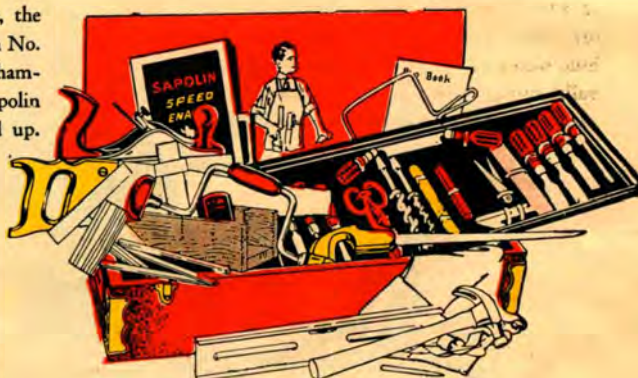
THE NEW 1929 LINE INCLUDES THESE IMPORTANT DESIRABLE

FEATURES

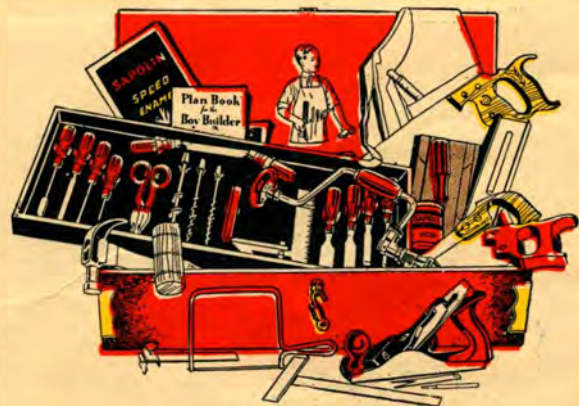
BIG BOY TOOL CHESTS have more and better tools than any other chest of equal value . . . High quality, ground face Block Plane, in No. 765 and up . . . Bench Plane, the kind that real carpenters use, in No. 785 and up . . . Drop forged hammers, in Dad Size Chests . . . Sapolin Speed Enamel, in No. 780 and up. Real Saws . . . Metal Tray in No. 780 and up . . . Beautifully finished red chests.



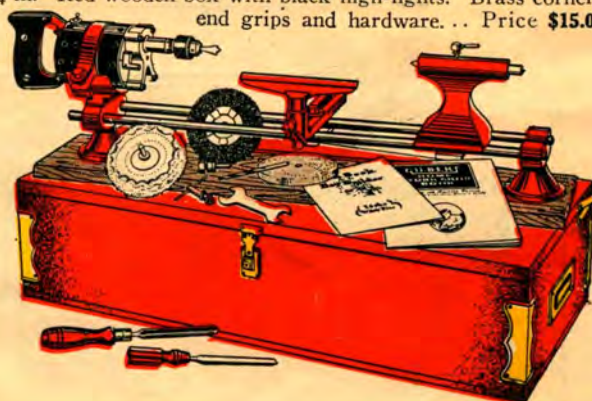
HOUSEHOLD TREASURE SET No. 780 — *Dad's Size*. 26 pieces of real he-man tools including big 16 in. cross cut saw and $7\frac{3}{4}$ in. block plane. A regular outfit. Has two plan books, Sapolin Speed Enamel and Color chart. Packed in a beautiful red hardwood cabinet with brass finished end grips, corners and hardware. Metal tray. Size $22\frac{1}{2}$ x $10\frac{3}{4}$ x $5\frac{3}{4}$ in. Price **\$10.00**



THE MASTER'S CARPENTER SET No. 785. — *Dad's Size*. Practical selected high grade tools. 33 pieces. 15 in. steel level, 16 in. cross cut saw, dandy key hole saw and also 9 in. bench plane. Two plan books including Sapolin Speed Enamel with Color chart. Packed in a 26 in. x 11 x $5\frac{3}{4}$ in. Red wooden box with black high-lights. Brass corners end grips and hardware. Price **\$15.00**



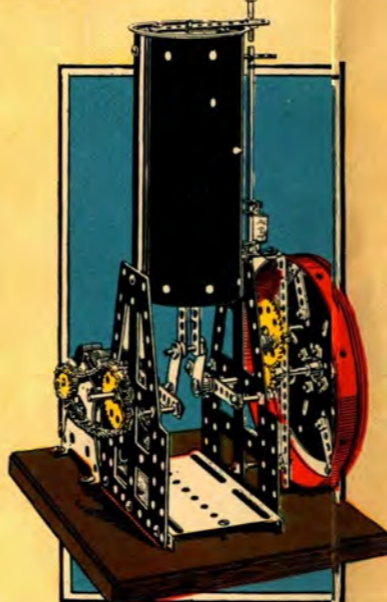
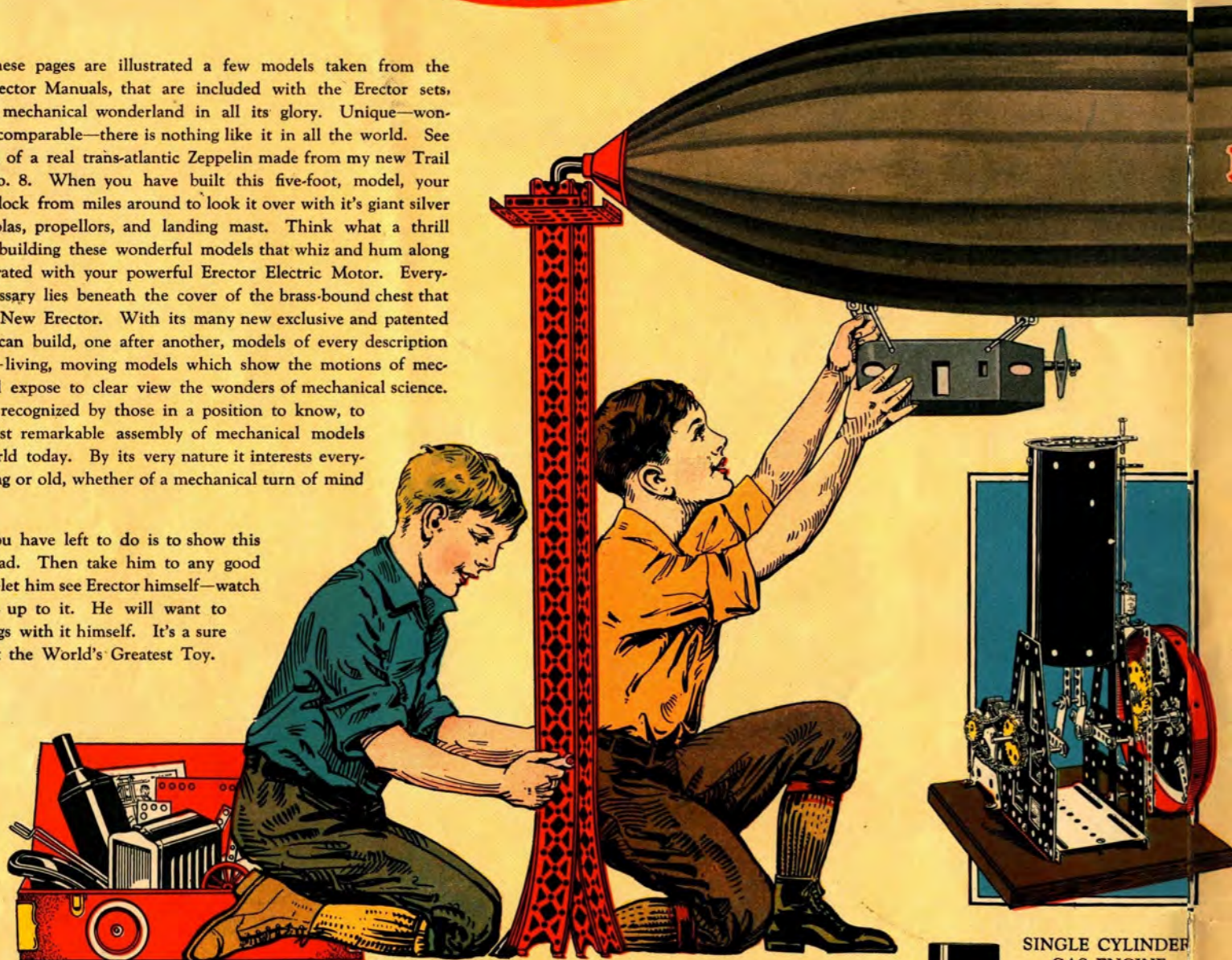
THE DeLuxe CARPENTER SET No. 790. — *Dad's Size*. Feature set in the Big Boy line. 37 pieces including 9 in. bench plane, ratchet brace, 15 in. level, 20 in. cross cut saw, 18 in. rip saw and key hole saw. Everything needed in tools for the master builder. Two plan books and Sapolin Speed Enamel, Color chart and metal tray. Furnished in a beautiful hardwood cabinet with brilliant red and black high-lights, brass end grips, corners and hardware with lock. Size $29\frac{1}{4}$ x $10\frac{3}{4}$ x $5\frac{1}{4}$ in. Price **\$25.00**



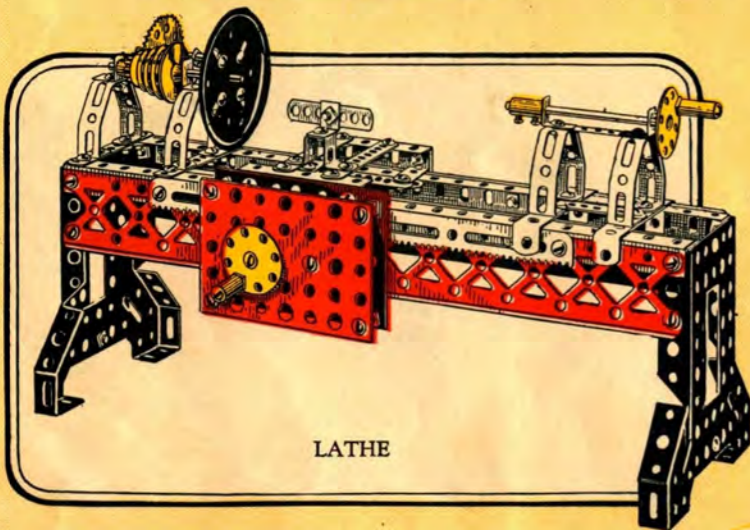
No. 795 MOTOR DRIVEN HOME WORKSHOP. Complete craftsman's set for home or commercial use. Portable type, standard equipment, practical and efficient. This lathe is turned by a powerful 110 volt motor with interchangeable parts for turning, spinning, grinding, polishing, buffing, etc. Motor has pistol grip and when detached from motor is converted into a powerful electric drill. Assortment of accessory units and instructions. Size 30 in. long x 8 in. wide x $8\frac{1}{4}$ in. deep. Individually packed in a large stained red wood cabinet with brass end grips and reinforced corners and lock. Price **\$35.00**

On these pages are illustrated a few models taken from the famous Erector Manuals, that are included with the Erector sets, portraying mechanical wonderland in all its glory. Unique—wonderful—incomparable—there is nothing like it in all the world. See the model of a real trans-atlantic Zeppelin made from my new Trail Blazing No. 8. When you have built this five-foot, model, your pals will flock from miles around to look it over with its giant silver bag, gondolas, propellers, and landing mast. Think what a thrill you'll get building these wonderful models that whiz and hum along when operated with your powerful Erector Electric Motor. Everything necessary lies beneath the cover of the brass-bound chest that holds the New Erector. With its many new exclusive and patented parts you can build, one after another, models of every description and kind—living, moving models which show the motions of mechanics and expose to clear view the wonders of mechanical science. Erector is recognized by those in a position to know, to be the most remarkable assembly of mechanical models in the world today. By its very nature it interests everybody, young or old, whether of a mechanical turn of mind or not.

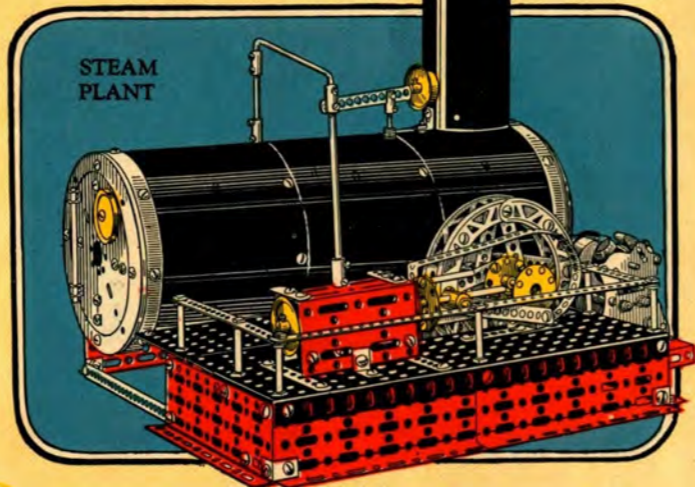
All you have left to do is to show this to your Dad. Then take him to any good toy store—let him see Erector himself—watch him warm up to it. He will want to build things with it himself. It's a sure way to get the World's Greatest Toy.



SINGLE CYLINDER GAS ENGINE

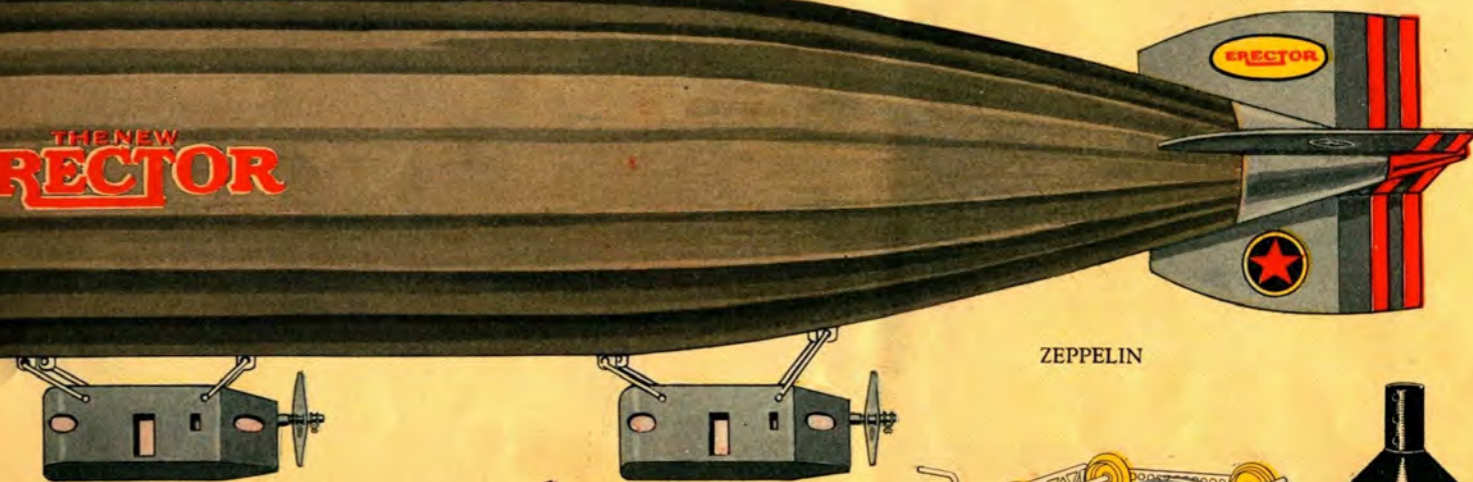


LATHE



STEAM PLANT

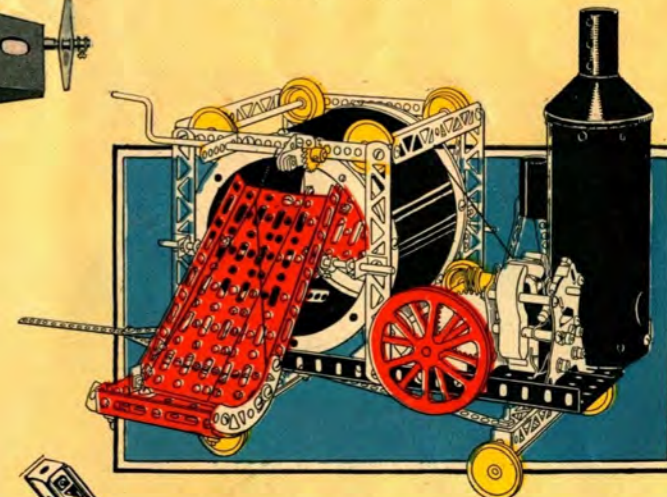
THE NEW ERECTOR



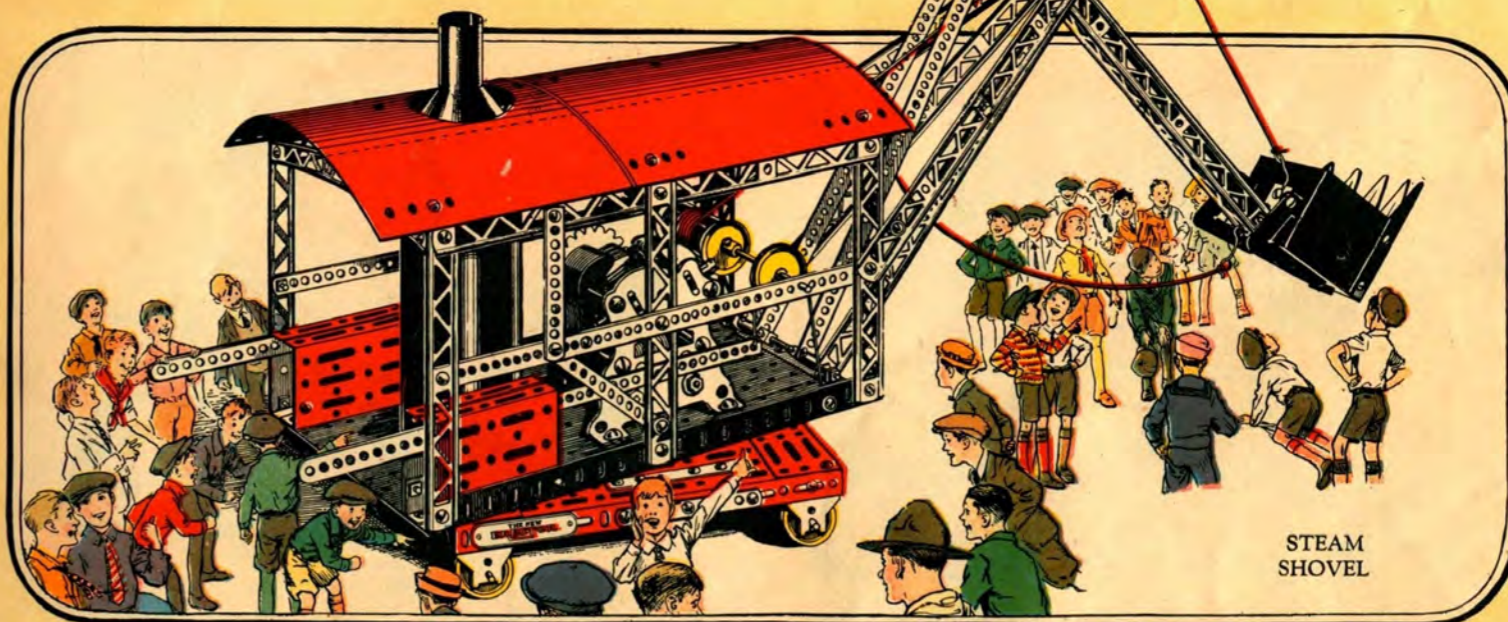
ZEPPELIN



AIRPLANE



CEMENT MIXER



STEAM SHOVEL

GILBERT TOYS



DANDY BEGINNER'S SET No. 1. — The set that builds the Square Girder. Large assortment of parts. Builds 492 models. Size 13½ x 9½ x 1 in. Price.....**\$1.00**



ADVANCED No. 3 SET. The Set with the long girders. Builds 611 models. Size 18 x 10 x 1½ in. Price....**\$2.50**

FAMOUS No. 4 ERECTOR SET. With Powerful Electric Motor and Gear Box. First set to contain electric motor also assembled gear box for reversing, transmitting, increasing and regulating power and speed. Builds 733 models. Size 18 x 10 x 2½ in.Price **\$5.00**



WONDERFUL No. 6 ERECTOR SET in the big red chest with the Steam Boiler. Contains all the featured parts for building boiler models. Contains display and model building tray. Motor, Assembled Gear Box, etc. Builds 765 wonderful models. Packed in a red wooden chest with black high-lights with brass end grips. Size 8¼ x 3 x 21¾ in.Price **\$7.50**



NEW BIG No. 7 ERECTOR SET. The set that builds the Steam Shovel. Has big red steel disc wheels, assembled gear box, digger scoop, assortment of gears, boiler, cab tops, base plates, etc. Builds 777 models. Packed in a red wooden chest with black high lights, brass end grips. Patented model building tray. Size 8¼ x 5 x 21¾ in. Price.....**\$10.00**

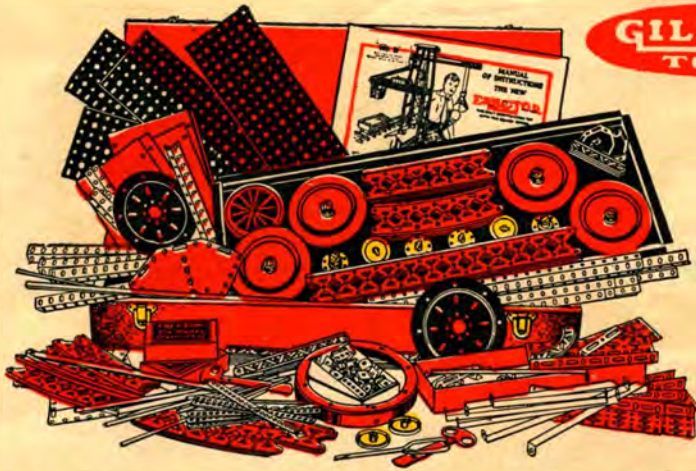


SENSATIONAL No. 7½ MOTORIZED ERECTOR. The set that builds the Chassis. Complete assortment of parts, such as Big Red Steel Disc Wheels with Oversize Balloon Tires, Fenders, Radiator, Hood, Bumpers, Springs, Steering Wheel, Heavy Truck Axles, Cab, Steam Boiler, Steam Shovel, so that you can build Automotive Models, Chassis, Scooters, Engines, Hook and Ladder, etc. Packed in a big red brass bound chest. Steel model building tray, 88 page manual, powerful electric motor. Size 10¾ x 6 x 22¾ in. Price.....**\$15.00**

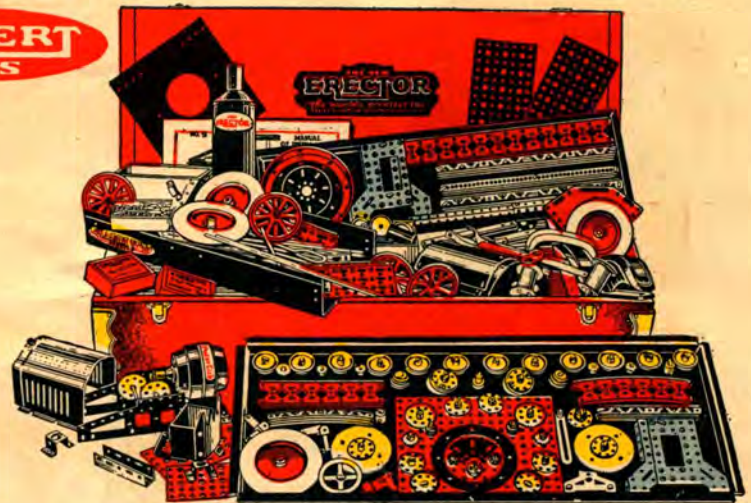


TRAIL BLAZING No. 8 ERECTOR. The set that builds the Zeppelin. The giant ship of the skies, and hundreds of other inventions. Includes, Girders for Zeppelin Frame and Landing Mast, Silver Bag, Gondolas, Propellers, Stabilizers and in addition includes all parts of the Sensational No. 7½ Erector. The Zeppelin is nearly five feet long and four feet high, and similar to model illustrated as F. Packed in red and black high light wooden chest with brass corners. Size 10¾ x 6 x 25¾ in.Price **\$25.00**

**GILBERT
TOYS**



No. B ERECTOR. Builds the Ferris Wheel. Contains big straight and curved channeled girders. An accessory set to be used in conjunction with any Erector set or as a complete set itself. Features models not built in any other Erector set except No. 10. Builds 58 large attractive models. Packed in a wooden box, beautifully colored in red with black high-lights. Size 21 1/4 x 8 1/2 x 3 1/4 in. Price **\$9.50**

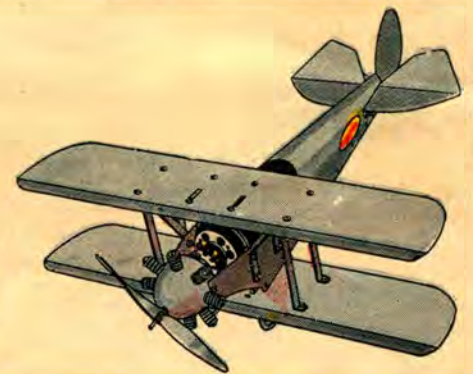


No. 9 ERECTOR — Mechanical Wonders Set with 110 Volt Motor. Assembled gear box, gears, cams, pulleys, girders, boilers, etc., for making mechanical movement models; also builds the Zeppelin. Patented display and model building tray, digger scoop, etc. Packed in red and black high-light chest with brass corners. Size 10 1/4 x 6 x 2 1/2 inches. Price **\$35.00**

No. A ERECTOR. With Giant Girders. Not illustrated. Contains giant girders and other feature parts not contained in the regular Erector sets. Will act as an accessory to any Erector Set, or as a complete set in itself. 42 models shown in 16 page colored Manual. Size 18 x 10 x 2 1/8 in. Price **\$7.50**



THE DELUXE SET No. 10. Complete, Unsurpassable Erector in all its Glory. This complete engineer's set containing assortment of all Erector parts builds over a thousand models. Packed in a beautiful red and black high-light wooden cabinet, reinforced brass corners, and double brass handle grips. Size 19 1/4 x 6 x 25 3/8 in. Price.....**\$50.00**



No. D ERECTOR. Completely assembled all metal model plane. 20 inch wing spread. Powered by famous Universal Polar Cub 110 volt motor. Operates from regular house current, either alternating or direct. Flies captive and continuously. Size 23 x 22 x 8 3/4. Price **\$12.50**



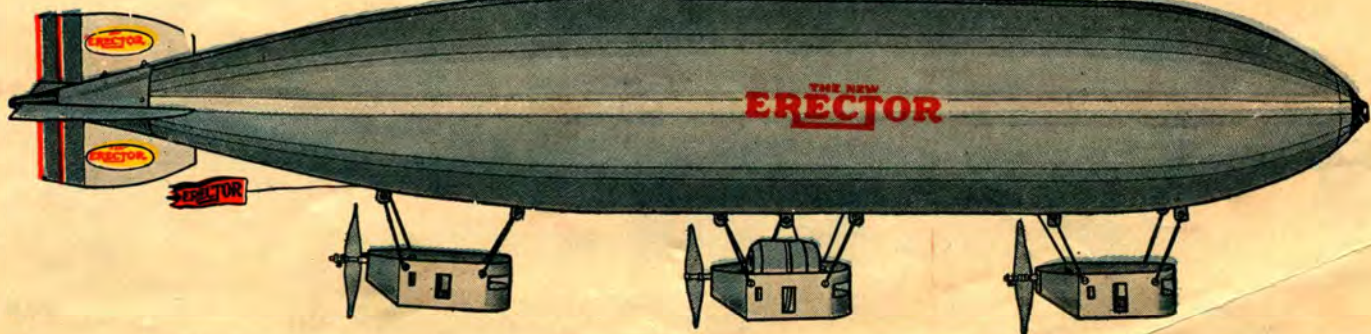
No. 3005 ERECTOR ELECTRICAL SET. Electrifies and Illuminates. An accessory set, featuring electrification of Erector Models. A complete set in itself, with many interesting experiments, described in 26 page manual. Size 18 x 10 x 2 1/8 in. Price**\$5.00**

THE ZEPPELIN MODEL

ILLUSTRATED below, without 110 volt motor or electrical equipment for flying, can be built from the Trail Blazing No. 8 Erector, "The Set that builds the Zeppelin". Featured in National Advertising—big demand—order early.

No. C ERECTOR. Not illustrated. Complete Airplane construction set. Builds monoplanes, seaplanes, biplanes, etc. 19 different models that fly captive for hours at a time. Models average 24 inches over all, with 20 inch wing spread. Powered by famous Universal Polar Cub 110 volt motor. Operates on regular house current, either alternating or direct. Size 13 3/8 x 20 5/8 x 1 1/2. Price.. **\$10.00**

No. F ERECTOR. Completely assembled Zeppelin. Miniature model of dirigible type aircraft. Flies captive and continuously. Steel ribbed frame, cloth covered, and powered by high speed electric motor. Model over 4 ft. long. Operates on regular house current, either alternating or direct. Individually packed in case 14 x 10 x 55 in. Shipping weight 30 lbs. Price **\$25.00**



GILBERT TOYS



No. 5007 CHEMISTRY. — *Dandy Beginner's Set.* Contains assortment of chemicals for performing many simple experiments. Make ammonia and hydrogen sulphate, see how silver tarnishes, die cotton cloth, etc. Illustrated booklet of instructions. Size 8 5/8 x 12 3/8 x 1 in. Price **\$1.00**

No. 5008 CHEMISTRY. — *For the advanced young chemist.* Big assortment of chemicals for the amateur. Instructions for fire-proofing wood, frosting glass, bleaching and dyeing cloth, make red fire, weather barometer, soda water, etc. Attractive four color labelled box. Size 10x18x1 1/8 in. Price **\$3.00**



No. 5009 COMBINATION CHEMISTRY AND GLASS BLOWING LABORATORY SET. Packed in handsome four color labelled carton. Contains large assortment of harmless chemicals with equipment for performing many experiments. Shows how to test metals, foods, water, clean clothing and silverware, make cement, sparklers, colored fires, soda, tan leather, glass tubing will blow glass. Two manuals of instructions. Size 13 3/8 x 20 5/8 x 3 in. Price **\$5.00**



No. 5010 CHEMISTRY. — *De-Luxe Complete Laboratory Set for the Young Chemist.* In red and black high-light hard wood cabinet, all necessary equipment included. Instruction show how to do over five hundred experiments in Chemistry and Glass Blowing. Size 21 1/2 x 8 1/4 x 4 7/8 in. Price **\$10.00**



No. 2001 MAGIC. *Beginner's Set* . . . Assortment of interesting tricks for the young magician . . . Assembled in handsome four color labelled box, with illustrated book of instructions . . . Size 8 7/8 x 12 3/8 x 1. Price **\$1.00**



No. 2005 MAGIC . . . *Junior Magicians' Set* . . . Contains fine assortment of tricks, such as Drum Head Tube, Handkerchief Cassette, and many others . . . Book of instructions included . . . Set assembled in four color labelled box, size 10 x 18 x 1 1/8 . . . Price **\$2.50**



No. 2006 MAGIC . . . *Advanced Magicians' Set* . . . Varied assortment of interesting and mystifying tricks . . . Spirit slate, coin tricks, handkerchief cassette, and many others included . . . Packed in colored labelled carton, with manuals on Magic and Knots & Splices . . . Size 10 x 18 x 2 1/8. Price **\$5.00**



No. 2007 MAGIC . . . *The Professional Set* . . . Complete set for the young magician . . . Dozens of tricks with manuals on Magic, Handkerchief Tricks, Coin Tricks, Knots & Splices, and Card Tricks . . . Packed in handsome wood cabinet . . . Size 21 1/2 x 8 1/4 x 3 1/4 . . . Price **\$7.50**

No. 1031 PUZZLES . . . 8 puzzles, each locked together ready to solve. Assembled in handsome four color labelled box with illustrated book of instructions . . . Size 8 7/8 x 12 3/8 x 3/8 in ch. Price **50c**



No. 1030 PUZZLES . . . Contains 5 interesting puzzles, assembled in handsome four color labelled box with directions sheet . . . Size 6 7/8 x 9 1/2 x 3/4 inch . . . Price **25c**



No. 1032 PUZZLES . . . The big set of Gilbert Puzzle Parties . . . Contains an assortment of 15 fascinating puzzles with illustrated book of instructions . . . Size 10 x 18 x 1 1/8 inch . . . Price **\$1.00**

No. P56G UNIVERSAL 110 VOLT MOTOR . . . Operates on A.C. or D.C. House Current . . . Complete with cord and plug . . . Size 4 1/4 x 4 1/4 x 1/4 inches . . . Price **\$5.00**



No. P54 REVERSE MOTOR . . . Two terminal motor mounted on base, with reverse switch for operating forward and backward . . . Size 4 1/4 x 4 1/4 x 1/4 inches . . . Price **\$2.00**



No. P60C TRANSFORMER . . . Operates on 110 volt, 60 cycles, A.C. only . . . Wattage 60 . . . Primary taps, 5 1/2, 10 1/2, 16 volts . . . Size 4 1/4 x 4 1/4 x 4 1/4 inches . . . Price **\$3.50**



No. P58 4-TERM BATTERY MOTOR. Strongest battery motor of its size. Operates on 6 to 12 volts, by using Transformer or dry cells . . . Especially useful in operating Erector and other mechanical toy models . . . Can be used with reverse base or control switch . . . Size 3 x 2 3/4 x 2 1/4 inches . . . Price **\$1.25**



P57 110 VOLT MOTOR . . . A motor that fills the demand for a more powerful unit than the P56G. Operates on A.C. or D.C. 3500 R.P.M. . . . Complete with cord and plug . . . Price **\$7.50**

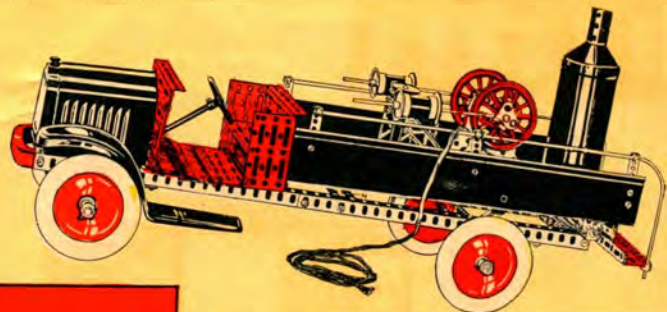


**GILBERT
TOYS**



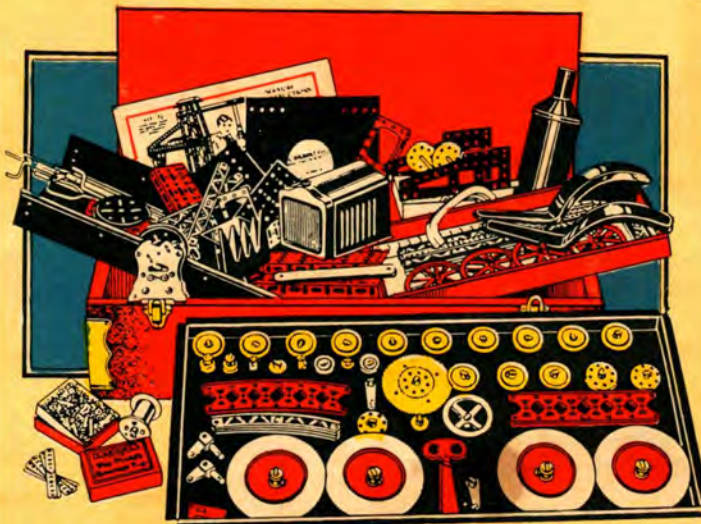
HOOK & LADDER

These Sensational Automotive features found only in the genuine No. 7½ Motorized Erector Set. Real truck body, automobile fenders, real radiator and hood, truck axles, steering wheel and knuckle, automobile springs, bumper, heavy duty disc wheels. These special automobile parts together with other Erector parts enable you to duplicate many different automotive models.



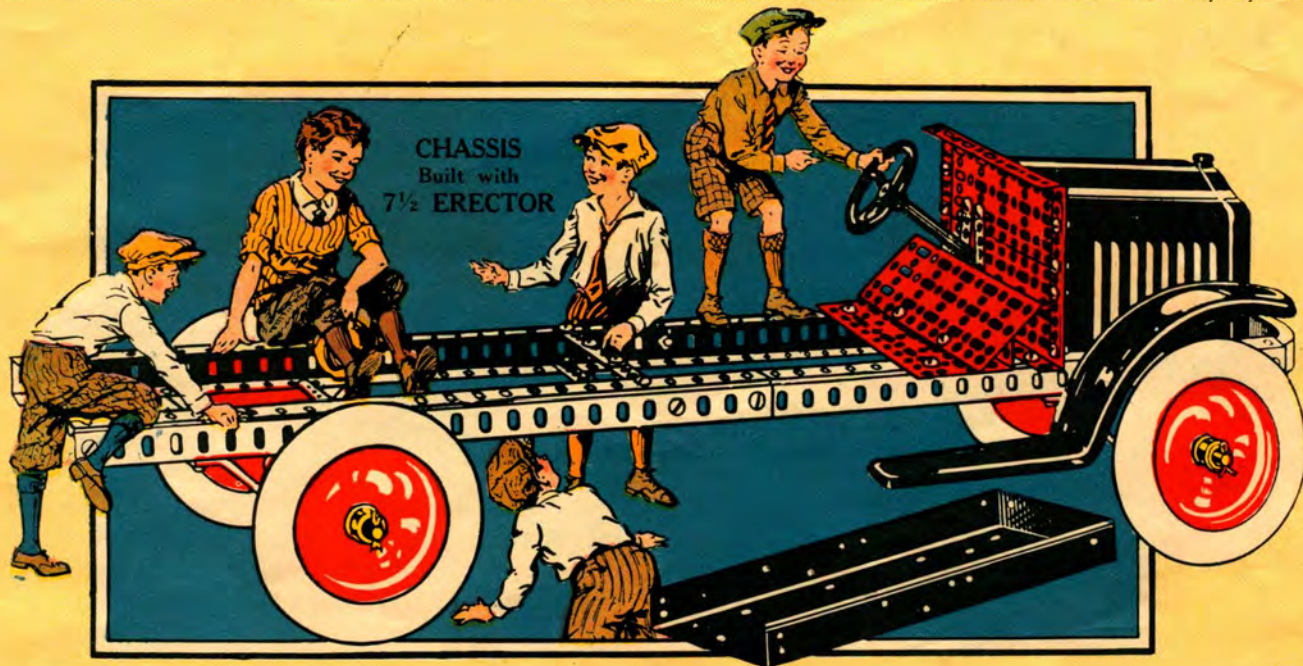
FIRE ENGINE

800 Models built from No. 7½ Erector. In addition to all of the models that you can build from the No. 7 Erector you can also build a genuine automobile chassis, dump truck which can be raised and lowered, trolley repair truck which can be raised or lowered, delivery truck, trailer truck, lumber truck, runabout delivery, covered wagon, coaster truck, tow car, fire engine, fire hose tower and many other models.

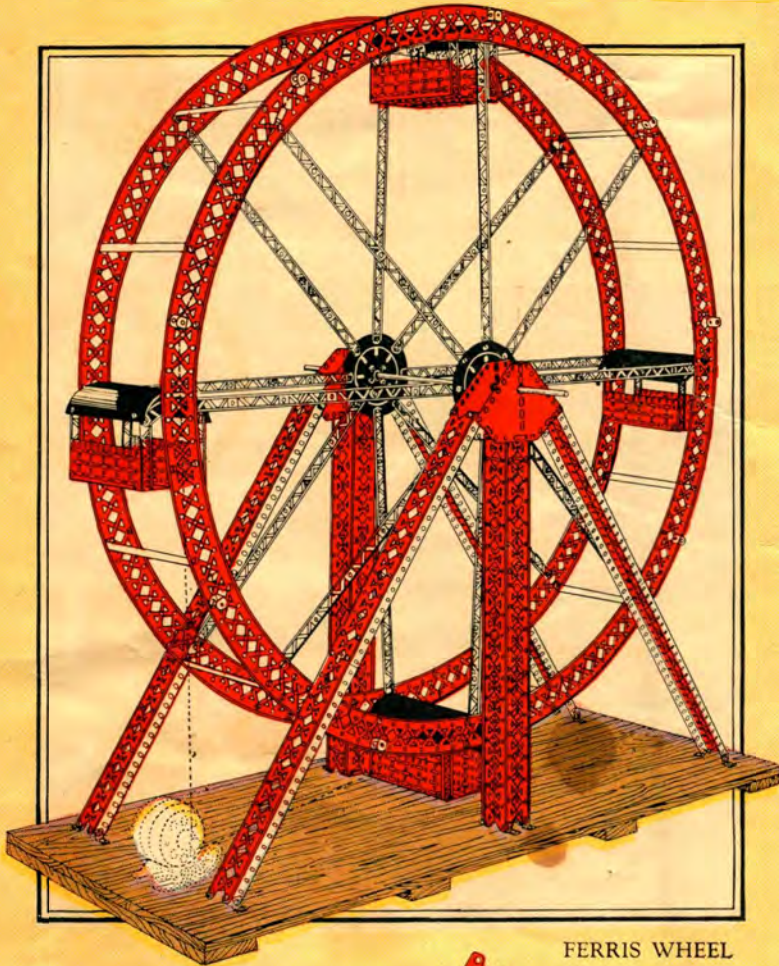


SENSATIONAL NO. 7½ MOTORIZED ERECTOR BUILDS THE CHASSIS — \$15.00

Here's the set I know will give you the greatest thrill you ever had. Fun? Oh, Boy! It's the real thing and there's a thrill packed in every one of unrivaled parts. Boys, this is one great outfit, and there are hours of real sport waiting for you building automotive models. From this great assortment of distinctive, unsurpassable, patented feature ERECTOR parts you can build over 800 models. Automobile Chassis, Tractors, Scooter, Fire Engines, and a Hook and Ladder are only a very few. Packed in a big, red, brass-bound chest, has big 15" steel truck body, famous steel model building tray, 88 page manual, powerful electric motor, completely assembled gear box, big red steel disc wheels with oversize balloon tires, fenders, radiator, hood, bumper, springs, steering wheel, heavy truck axles, cab top, steam boiler, steam shovel—in fact, 25 lbs. of scientific thrills for every day of the year.



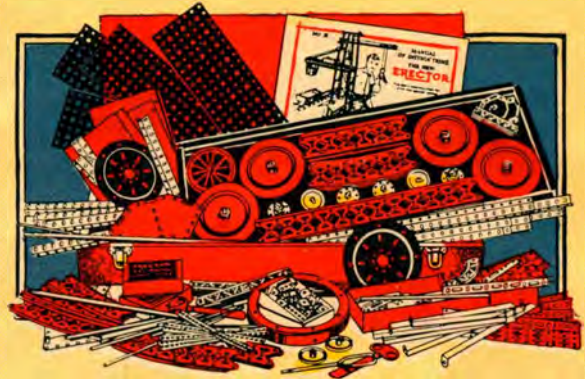
GILBERT
TOYS



FERRIS WHEEL



WINDMILL



No. B Big Girder Set

*The Set That Builds The
Ferris Wheel*

This set is particularly designed for the boy who already owns an Erector Set. Although it is primarily an accessory set, it is complete in itself and will furnish many days of entertaining thrills.

This was primarily designed for building big models with the big Erector giant girders. The big Ferris Wheel, illustrated on this page, that stands three feet three and one half inches high, with a circle two feet eleven inches in diameter, is just one of the big models that the "B" set was designed for.

Most Erector Sets contain a great variety of parts, whereas Accessory B is jammed full of girders for building big giant models. There are over one hundred big girders in this set alone. There is no motor packed in the set, but if you own a regular Erector Set, use the motor you have. If you do not own an Erector Set you can give action to the models you build by using the famous Polar Cub 110-Volt P-56G, that operates on any house current.

Remember that this set has many feature models that are not built with any regular Erector Set. Included with the outfit is a complete manual illustrating in two colors over fifty large attractive models. For a boy who wants a lot of big parts — just think -- over nineteen pounds of building material packed in a big red brass-bound box.