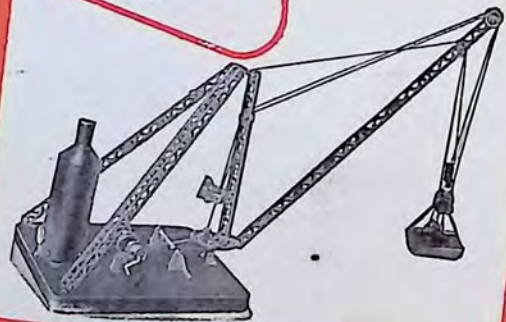
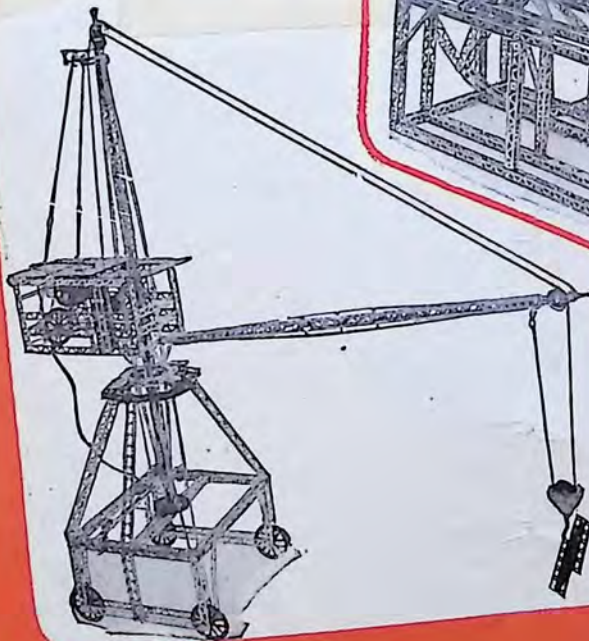
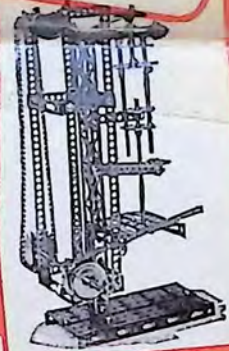
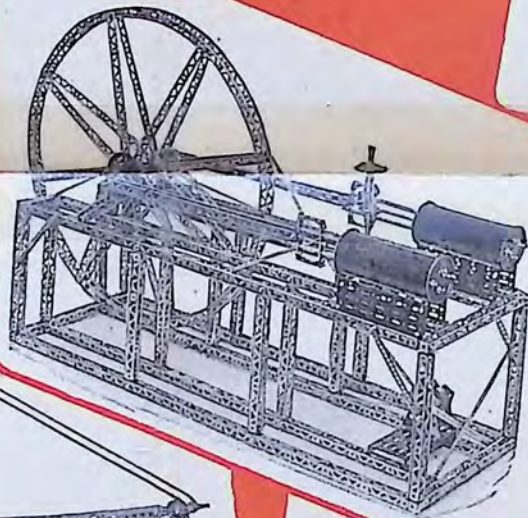
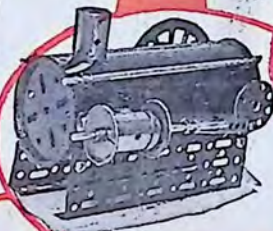
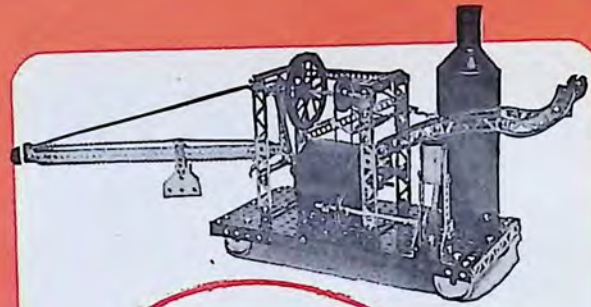
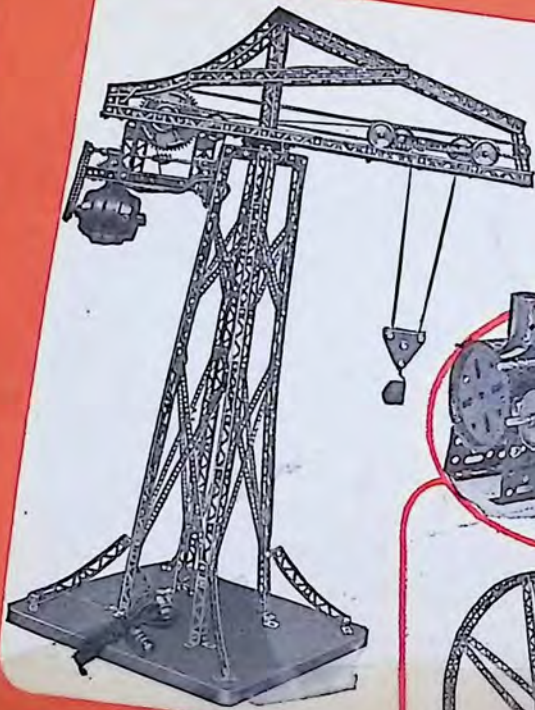
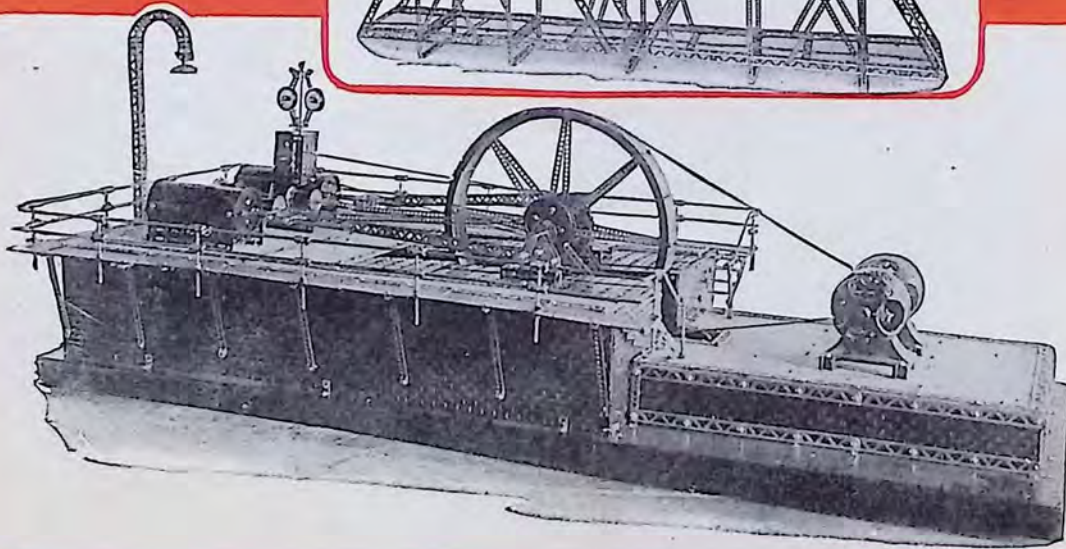
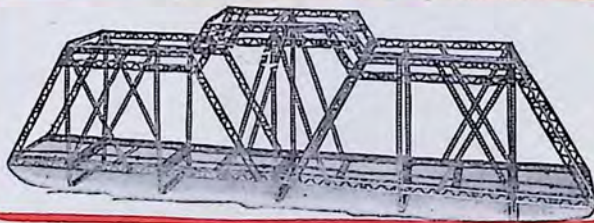
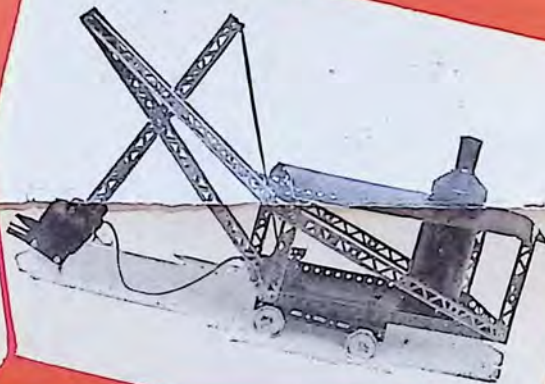
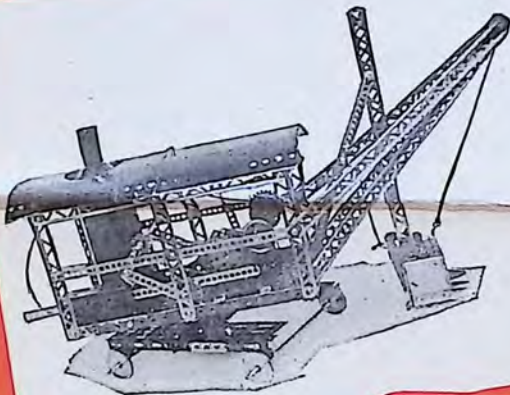
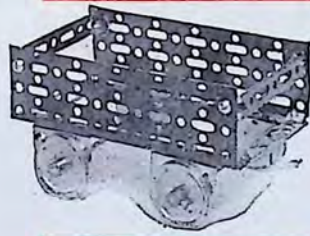
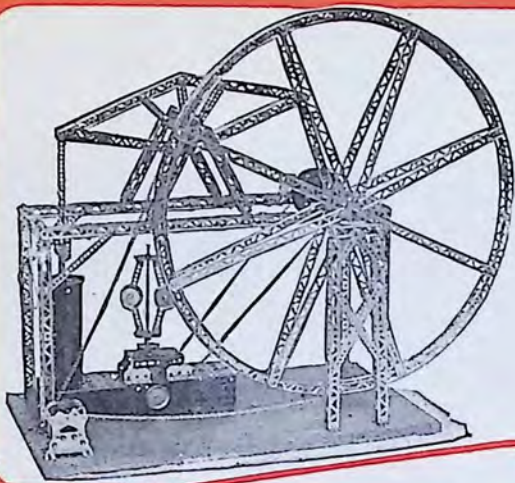


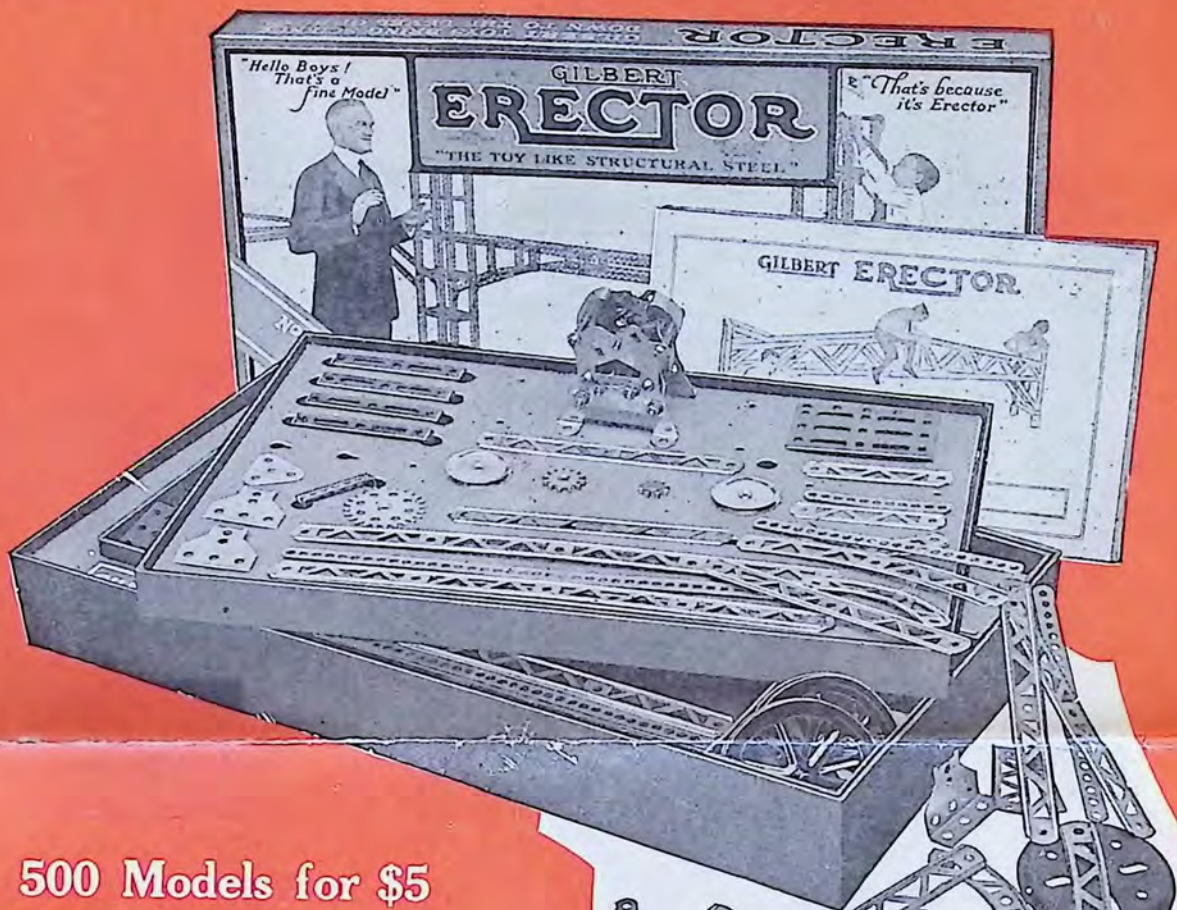
Models that only the new Erector can build.



Wonderful Models Built With The New Erector



The Famous No. 4 Erector

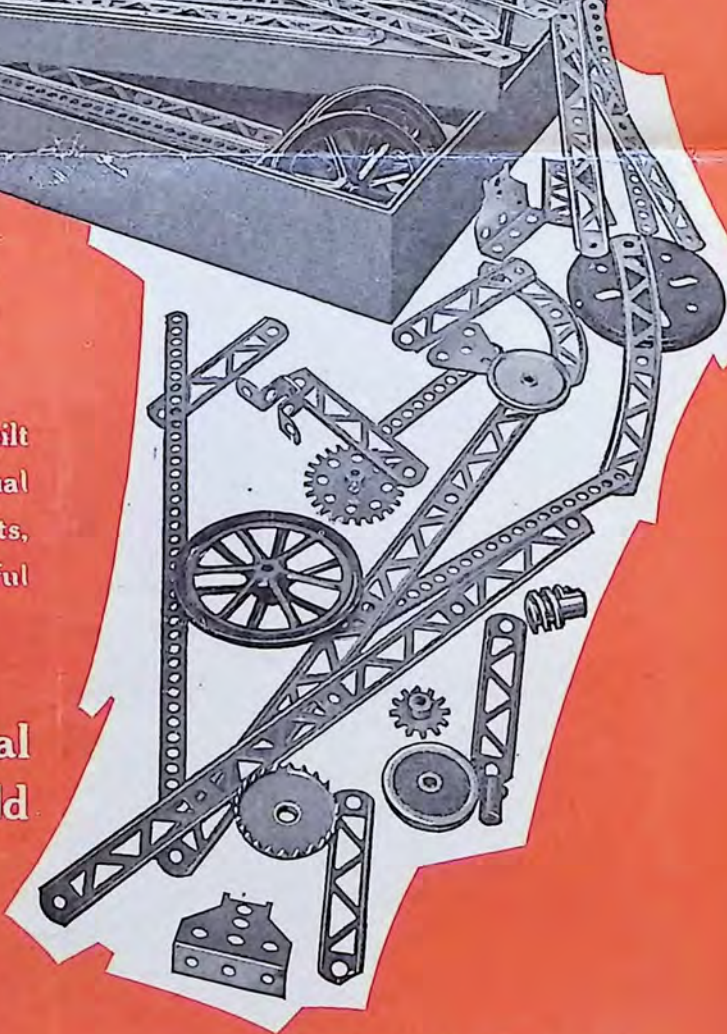


500 Models for \$5

Canada \$7.50

The greatest number of models built with any construction toy of equal price. Contains 44 different parts, 235 parts in all, and the powerful Erector electric motor.

The Largest Individual Selling Toy in the World

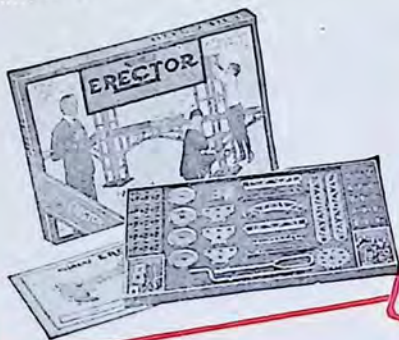


NEW YORK TOY FAIR

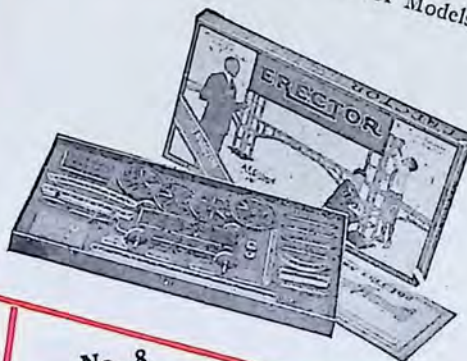
FIFTH AVE. BLDG.

New Erector Sets

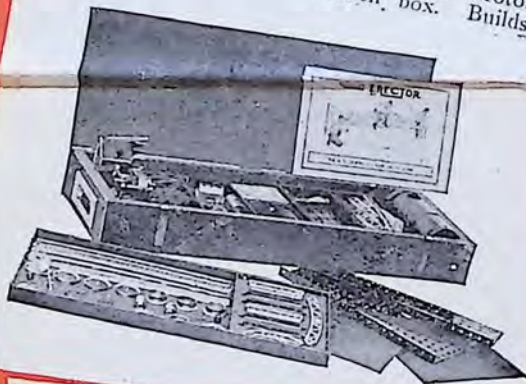
No. 1 — Retails \$1.00. (In Canada \$1.50)
 Contains 104 Parts. Builds 278 models.



No. 3 — Retails \$3.00. (In Canada \$4.50)
 Contains 169 Parts. Builds 381 Models.

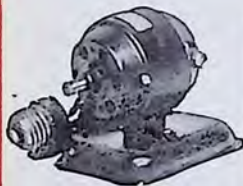


**No. 7 — Retails \$10.00
 (In Canada \$15.00)**
 Contains 473 parts and Electric Motor for
 operating models. Wooden box. Builds 533
 models.



**No. 8
 Retails \$25.00
 (Canada \$37.50)**
 Contains 1227 Parts and
 Electric Motor for operating
 models.

Wooden
 box with
 separate
 compart-
 ments.
 Builds 559
 models.



**P56G—Retails \$5.00
 (Canada \$7.50)**

Power Universal
 Motor, 110 volts.
 Comes complete
 with cord and plug.

P58—Retails \$1.25 (Canada \$1.90).

Strongest Battery
 Motor of its size
 Especially useful in
 operating Erector and
 other mechanical toy
 models. Can be used
 with Reverse Base
 or Control Switch.



No. 10 — Retails \$50.00. (In Canada \$75.00)

Contains 2512
 Parts and Electric
 Motor for operat-
 ing models.

Wooden Box
 with separate
 compartments.
 Builds over 650
 models.



Chemistry Outfits

No. 5007 Chemistry — \$1.25. (Canada \$1.90)

Contains chemicals for performing many startling effects, and Book of Instructions.



No. 5008 Chemistry — \$3.00. (Canada \$4.50)

Full assortment of chemicals for the amateur. Instructions included for making die, nickel-plating, etc.



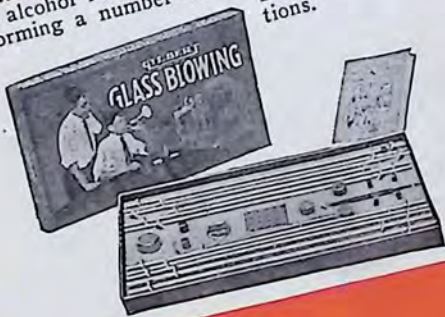
No. 5009 Chemistry — \$5.00. (Canada \$7.50)

The Leader of Them All

Complete laboratory, packed in hardwood cabinet with steel cover containing harmless chemicals of all kinds with necessary equipment for performing 453 experiments given in 220 page Book of Instructions. Packed singly.

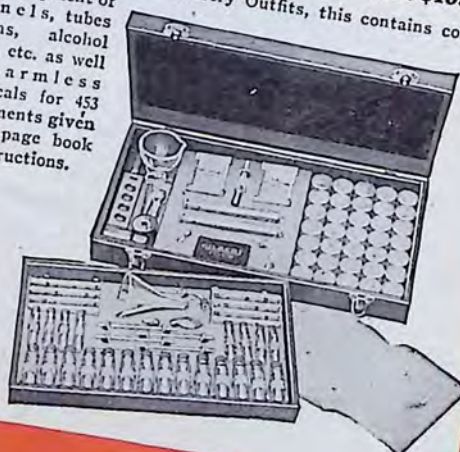
No. 6545 Glass Blowing—\$2.50. (Canada \$3.75)

Contains glass tubing in various lengths, blow pipe, alcohol lamp and complete apparatus for performing a number of experiments given in Book of Instructions.



No. 5010 Chemistry — \$10.00. (Canada \$15.00)

The largest of our Chemistry Outfits, this contains complete equipment of funnels, tubes, spoons, alcohol lamp, etc. as well as harmless chemicals for 453 experiments given in 220 page book of Instructions.



Magic and Puzzle Sets

No. 3003 Electric Toys and Tricks — \$3.00
(Canada \$4.50)

Contains parts with Book of Instructions for performing 75 tricks with electricity and making fine electrical toys.



No. 2001 Mysto Magic — \$1.00.
(Canada \$1.50)

Contains Magic Wand, Cigarette Vanisher, Multiplying Billiard Balls, Disappearing Coins and many others



No. 2005 Mysto Magic — \$3.00.
(Canada \$4.50)

Contains fine assortment of tricks, such as the Drum-head Tapping, Link Rings, Handkerchief Cassette and many others



No. 1031 Puzzle — \$1.00. (Canada \$1.50)

Contains 11 fascinating puzzles with Book of Instructions. Packed 36 to Carton. Carton weight 54 pounds.
No. 1029 — \$ 25. (Canada \$ 40)
Contains 4 puzzles and instructions. Individual weight 5 ounces.



No. 1032, \$1.50
(Canada \$2.25)
Contains 20 puzzles and instructions.

No. 1030 Puzzle — \$.50
(Canada \$.75)

Contains 6 puzzles, each of which is linked together, ready to solve. Book of Instructions included.



No. 2006 Mysto Magic — \$5.00. (Canada \$7.50)

Fine collection of amateur magic, such as Spirit Slate, Siberian Transport Chain, Coin Tricks, Handkerchief Cassette, etc.
Comes in a hardwood cabinet with tray.

