

*Hello Boys!*  
REG. U.S. PAT. OFF.



# GILBERT TOYS

“Toys that are genuine”

MANUFACTURED BY  
THE A.C.GILBERT CO.  
NEW HAVEN, CONN.

IN CANADA  
THE A.C.GILBERT MENZIES CO., LTD.  
TORONTO, ONTARIO

For Sale by

LOOK AT  
THESE

GILBERT TOYS

# Gilbert Toys



I already know lots of you boys who will get this book but then there are many who have not yet heard of Gilbert Toys and so I say, "Let's Get Acquainted". I wish it were possible for me to meet each one of my boy friends and

shake hands with him. I am sure we'd get along fine together—but, of course, with you boys all over the world and me here in New Haven, it's impossible to see each other personally. So I'm doing the next best thing and am writing this book to you and I want you to know that when you get it, it will be just as if I had shaken hands with you and said "Hello!"

I have had pictures taken of all my toys and printed here so you can see every one of them. You will find the Gilbert Toys you have known so well for a long time—Erector, Electrical Sets, Motors, Mysto Magic, Puzzles, etc. In addition are all the new toys I have added during this last year—Phono-Set, a real working miniature telephone outfit—Tele-Set, a practical telegraph set—Chemistry Outfits to which I have added two new sets—Machine Guns with the new steel barrel—the brand new line of Miniature Machinery, and many other toys. They are all shown here and I have tried to

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tell you about each one so that you will know just what you can do with it and the fun you can have.

I know what boys like. I was a boy myself once and that's why I make Gilbert Toys genuine. I know that a real boy doesn't want anything unless it is genuine. It has to do the things claimed for it or it isn't any good. That's why so many boys insist on all their toys being "Gilbert Toys". They know that each and every one of them is genuine, and will give them a whole lot of real fun.

Look through this book boys, even if you already have one of the toys. You are sure to find others that you can use with them. Read about my magazine for boys, "Gilbert Toy Tips", which I send out six times a year, and about the Gilbert Engineering Institute, the new idea for boys which you've probably heard your friends talking about.

Mostly all toy dealers sell Gilbert Toys, but if no one in your town does, write me a letter and I'll tell you where you can get them. Write me a letter anyway, for I like to hear from my boy friends.

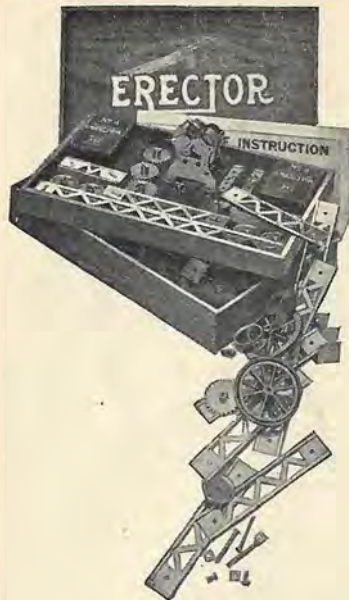
Sincerely,

*A. C. Gilbert*  
President

**THE A. C. GILBERT COMPANY**  
NEW HAVEN, CONN.

In Canada:  
**THE A. C. GILBERT-MENZIES CO., Ltd.**  
Toronto, Ontario

TOYS THAT ARE GENUINE



## ERECTOR.

There's hardly a boy in America who hasn't heard of Erector, "The Toy Like Structural Steel", which builds skyscrapers, bridges and engineering models of all kinds; just like workmen build the real thing. You've heard of it and no doubt many of your friends have Erector Sets and know the fun they can have with it. But I can tell you I have as much fun making it as you do playing with it. It isn't such a long time since I invented Erec-

tor and in my enthusiasm cut up my Mother's wash boiler to make the first girders. You should have seen how angry she was that day. But when later, she saw what a success I had made of it, I'm sure she was proud of me.

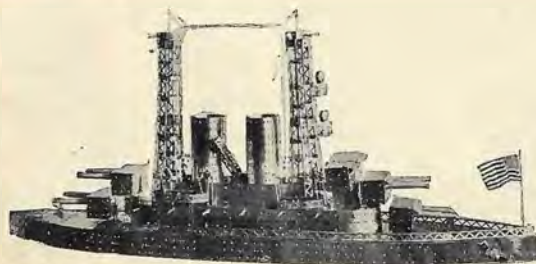
I've watched Erector grow from nothing until it is the best known toy in the world. Boys everywhere know that they can build engineering models that are true to life with it. It is truly "The Toy Like Structural Steel" and that is what has made it so popular.

Every single Erector part, the girders, angle irons,

shaftings, wheels, pinions, gears, pulleys, nuts and bolts, is made carefully and strongly out of the best materials I can buy. Your Erector Set will not only build the largest, strongest and most models, but it will last for years.

Every day I receive from many of my boy friends, pictures of the models they have built with Erector. These are all entered in the Gilbert Engineering Institute for Boys which is explained on page 23, and already a great many boys have won degrees—and some even, have won the genuine Waltham gold watch which I give to every 3rd degree winner. If you haven't already entered in this big contest you want to get an Erector Set today and start. Big Manuals are included with every set, telling you just what to do. Be the first boy in your town to be a Gilbert Master Engineer. Win some of the fine rewards of the Gilbert Engineering Institute.

Most all dealers sell Erector Sets. If no one in your town does, write me and I'll tell you where you can get them.



# Gilbert Toys

## TOY MOTORS.

You know that unless a motor works when you want it to it is more trouble than it's worth. And I can tell you, boys, these Gilbert Toy Motors work. They are strong and powerful and will surprise you with the way they stand up. Of course, besides motors I make lots of electrical toys to be used with them, such as control switches, reverse bases, multi-gear motors, transformers and electric thrillers. But you can be sure you can depend on all of them to do the things you want to have them do. They are great to use with your Erector models. Your regular toy dealer sells them.

### P 52. Motor.

A dandy two terminal motor for operating light running models. Operates on either batteries or from transformer.



### P 53. Motor.

This motor has two terminals, pressed steel base, latest type tubular holders with copper gauze brushes. Works great.



### P 54. Motor.

This is the same as P53 Motor Mounted on a reverse base so that you can run it either backwards or forwards. Fine for running elevator models.



### P 58. Motor.

I made this motor specially for operating Erector and other Mechanical toy models. Can be used with P59 Reverse Base or P61 Control Switch. You won't find a better motor for the price anywhere.



### B 685. Universal Motor.

This is more than a toy. It's a real motor of 1/30 Horse Power. The same motor I use to run all my big machine shops. Die cast frame. Pressed steel base. Has cord and plug ready to attach to any lamp socket.



### B 686. Motor.

Although this motor works on only batteries or transformer current, it will drive a sewing machine. One of my new motors and one of the strongest on the market.



### B 687. Motor.

This is the same as B686 Motor but in addition a reversing switch, enabling you to run it either backwards or forwards.



### B 688. Three Speed Motor.

This motor is built on the same plan as B686 but has two sets of gears, giving it three different speeds. It fills all requirements for driving miniature machinery or Erector models. One of the best of the Gilbert Motors.



# Gilbert Toys

### P 73. Generator.

Generate your own electric current, boys, with this dandy little generator. Can also be used as motor.



### P 82. Motor.

This motor is meant especially to be used with batteries. Has die cast frame and special reversing attachment. One of my leaders.



### P 56 B. Motor.

A strong universal motor you can attach right to electric light socket. Mounted on pressed steel base. Has five foot cord and plug.



### P 56 C. Motor.

This is one of the strongest universal toy motors made. Attaches direct to electric light socket. Made of cast iron with bearings an integral part of die casting.



### 275. Electric Thriller.

Here's an electrical toy you can have loads of fun with. Get your friends to hold the handles and give them a real electric shock.



### P 59. Reverse Base.

This is used to operate four-terminal toy motors either backward or forward. Can be directly attached to motor P 58 or at a distance with longer wire.



### P 61. Control Switch.

With this control switch you can regulate the speed of your motor. It is controlled by lever just like all big rheostats.



### P 60 B. Transformer.

Another transformer for alternating current only. Output can be varied from 3 to 20 volts. Comes ready to attach to light socket with 5 ft. cord and plug.



### P 60. Transformer.

This transformer saves the use of batteries. Attach it to your electric light socket (alternating current only) and run your motor direct from it. Comes with 5 ft. cord and plug.



### P 63. Multi-Gear Motor.

This Motor will drive any of your models at different speeds. Is made up of P58 Motor and P62 Gear Box. Very powerful.



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## CHEMISTRY OUTFITS.



Have you ever seen an egg inside a narrow necked bottle and wondered how it got in there? I have, lots of times, and maybe I wasn't surprised when I learned how easy it was to do the trick. Why, boys, it's easy as anything and you can learn how if you have one of my Chemistry Outfits. Not only that

but you can learn lots of the same kind of tricks to surprise your parents and friends with.

All the apparatus and materials are included in the set and the big Manual of Instructions which goes with it tells just how to do each trick, with pictures for you to follow. It tells you how to make soap and inks, do electro-plating on silver spoons and different metals; how to make a wet cell and many other interesting experiments. You can have a pile of fun with any one of the sets.

No. 5001 Set contains the big manual and apparatus to do many tricks. No. 5003 Set has the manual and just twice as much apparatus, etc. No. 5004 Set is a complete chemical laboratory in itself. It comes in a hardwood cabinet with big manual, apparatus and materials to do all of the experiments and in addition has a laboratory lamp, rack for test tubes, etc. Dealers in your town have these sets. If they haven't, write me and I'll tell you where you can get them.



TOYS THAT ARE GENUINE

## ELECTRICAL SETS.

How many of you boys know about my Electrical Sets? Do you know the fun you can have with them and the things you can do? Do you know how you can actually build your own motor, wind the wire on the field and armature and assemble all the parts into a perfect Electric Motor, which is powerful enough to drive your Erector models and other mechanical toys? It will also operate forward and backward by attaching it to the reverse base. The speed can be reduced to any rate desired by using the control switch.

With each set comes a big manual chock full of pictures, telling you how to do all the experiments in the set. It tells you how to wire for door bells, how to rig up a small electric lighting system, generate electricity and do many other marvelous experiments that will open your friend's eyes with wonder at your skill.

And all this fun will give you a knowledge of electricity that will be very valuable to you after you leave school. Men today who have a thorough training in different branches of electricity have big positions and are making large salaries.

No. 3001 Set contains all the apparatus and manual explaining how to do static electricity experiments.

No. 3002 Set has parts for building a complete electric motor. Manual tells just how to do it.

No. 3003 Set contains the same material as in No. 3002 and in addition has reverse base and control switch and parts for building multi-gear motor.

No. 3004 is a dandy. Comes in hardwood cabinet, a little electrical laboratory in itself. Has two manuals, one explaining how to do the electrical experiments and the other telling how to practice telegraphy with the material which is included.

No. 3006 Outfit is one of the most complete Electrical Sets made. It contains complete apparatus together with big manual of instructions covering static electricity, magnetism, current electricity, dynamic electricity and also the parts for building a real generator with which to generate your own current. Your dealer sells these sets.



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# Gilbert Toys

## MINIATURE MACHINERY.

As you probably know, I am always on the look-out for new toys which I think my boy friends will like and it occurred to me recently that if I could make some small machines that would really work and do things just like the big ones in my own factory that boys would like them. These miniature machines will—you can cut scroll saw designs, stamp out thin sheet metal, do wood turning and many other things. I have made them up in many different designs and you can buy them separately to work by hand or one machine with strong motor attached, all ready to drive, or as a complete machine shop. Each machine is built of cast iron, finished in black with bright steel parts. Just look at these pictures. Don't they look exactly like the machines they represent? See these machines at your dealers.

### No. 201. Circular Saw. No. 202. Scroll or Jig Saw.



A true model of the buzz saw used in log mills. Has a safety guard so you cannot cut your fingers and will actually cut wood up to 1/16 inch thick. A dandy little machine.

This will give you a whole lot of fun. You can cut all sorts of attractive designs with it. Will use wood up to 9 inches long; large enough for most any scroll design.



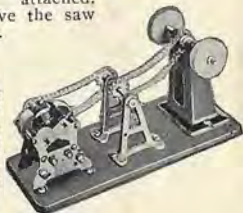
### No. 203. Surface Grinder or Sander.

Here is a practical toy with which you can smooth up the edges and ends of your wood models. Has regular exhaust where the sawdust comes out.



### No. 209. Scroll Saw with Motor.

This is the same as No. 202 Scroll or Jig Saw with strong motor attached, which will drive the saw at a rapid rate.



### No. 210. Emery Wheel with Motor.

Same as No. 204 Emery and Buffing Wheel with sturdy motor attached. Motor will run on batteries or on house current with a transformer. Makes sharpening knives easy.



### No. 211. Drill Press with Motor.

This powerful little unit is made up of Drill Press No. 205 and strong driving motor which will drive press at a regular rate of speed.

# Gilbert Toys

## No. 213. Wood Turning Lathe with Motor.

Same as No. 207 Lathe with motor. Link chain is used for transmission of power which gives a steady even pull on the driving



## No. 214. Machine Shop.

This is a combination of Scroll Saw, Drill Press and Motor all connected and mounted on a wood base. Operates on either batteries or transformer.

## No. 215. Machine Shop.

This is a combination of Wood Turning Lathe, Surface Grinder and Motor. Machines are driven by link chain to axle which is connected to motor.



## No. 216. Machine Shop.

Here's a complete Wood Working Outfit consisting of Drill Press, Scroll Saw, Circular Saw and Electric Motor.



## No. 217. Machine Shop

This practical wood turning outfit you are sure to like. It consists of Lathe, with Universal Motor. Motor operates on Alternating or Direct Current 110 volts.



## No. 218. Machine Shop.

Here's a real working outfit for all kinds of stencil work. Consists of Drill Press, Scroll Saw and Universal Motor.



## No. 219. Machine Shop.

Look at this plant consisting of Lathe, Circular Saw, Scroll Saw, Surface Grinder, driven by the Universal Motor.



## No. 220. Machine Shop.

Here we are boys. Complete machine shop and the one you will all want. It is a combination of all the miniature machines with the addition of a punch press, all driven by the powerful Universal Motor.

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## PHONO-SET.

### A Practical Toy Telephone.



Say, boys, here's a new electrical set that's a dandy. A real telephone outfit that you can rig up from your house to the house of your chum and talk to him any time you want to. You can have some corking good times.

On rainy days, for instance, you can talk to

him as much as you want to. Your folks can use it too. You will have your own private telephone system with no telephone operators to bother you or listen to what you are saying.

You can rig it up from kitchen to parlor and talk to your brother or your sister or play that your sister is the lady of the house, who is ordering things from you over the phone and you are the butcher or the grocer. You sure can use it in lots of ways and have a pile of fun with it.

Each set contains two complete stations with regular transmitters, receivers, wire for connections, etc. Then the Manual which is included with every set tells just how to set it up and operate it. Get one of these today from your dealer. If he hasn't it, write me and I'll tell you where you can get it.



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## WIRELESS TELEGRAPH OUTFIT



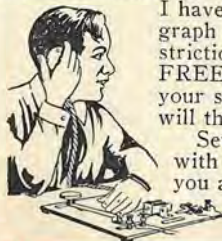
Most of you boys know how valuable the science of wireless telegraphy has become in the last few years. Nowadays it's nothing for a ship way out to sea to send a message to land or to another ship. What an improvement that is over the old days when it was only possible to send messages in the slow way of flag signalling called wigwagging. And then they could only be sent a very short distance. Only as far as it was possible to see through a telescope. Wireless telegraphy, which was invented by a man named Marconi, has changed all this. For instance if some man whom the police are after escapes on board a ship and gets half way across the ocean, they simply send a wireless message which is relayed from ship to ship until it gets to the right one and the man is caught before the ship lands in a foreign port.

I knew many of my boy friends would like to know more about this wonderful science so I made this Wireless Telegraph Set. The Manual which is included will teach you the first steps in Wireless. How to rig up your outfit, all about the code, etc. Of course, just now the Government won't allow the use of wireless sets, so

I have made this up as a Wireless Telegraph Set. As soon as Government restrictions are removed I will send you FREE the necessary mineral to make your set into a real wireless set and you will then be able to operate in two ways.

Set contains two complete stations with receivers, wire, cleats, etc., so that you and your chum can use it together.

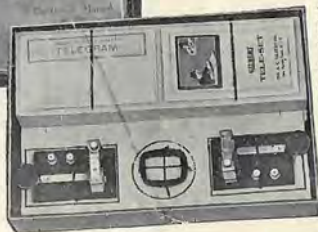
Ask your dealer to show you one of these sets.



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# Gilbert Toys

## TELE-SET A REAL TELEGRAPH OUTFIT



Here's another new electrical set I made up this year that I know you will like.

It is a practical working telegraph outfit that you can set up in your room, house or room to

room. This is another toy that you will want so that you and your chum can study further into electricity. There are two complete sending and receiving stations with connecting wire, etc., in every set, that work just like the real telegraph instruments do. Then, of course, there is the Manual which tells you just how to set up the apparatus and how to operate it, with the International Code given.

In telegraphy you know you send your messages by means of dots and dashes. Different collections of these dots and dashes mean different letters and in that way you make words. For instance . . . . — — . . . means "Hello". It's easy to learn the code and once you have it down good you'll be surprised how rapidly you can send or receive long messages.

Do you know that many famous railroad presidents started in life as telegraph operators? Of course I don't mean that you will have to be a telegraph operator to succeed but a knowledge of these different electrical sciences is sure to make you more valuable and make you able to tackle big things when you grow up. Most every dealer has the Tele-Set—if yours hasn't, write me.



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## NURSE'S OUTFIT FOR GIRLS.

Probably many of my boy friends think I am altogether too busy making toys for them to think of their sisters and girl friends but you see I'm not. I've been thinking for a long time that if Gilbert Toys give so much fun for boys there should be some Gilbert Toys for girls too. So I made this Nurse's Outfit—a War Toy for girls.



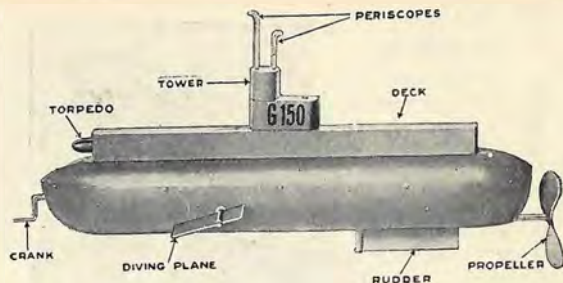
It is a complete Nurse's kit. Includes cap, apron and arm band, which you can dress up in like a real Red Cross Nurse. Then there is also in the outfit scissors, absorbent cotton, adhesive plaster, gauze, carbolated vaseline, splints, etc.

You can have many hours of fun playing you are taking care of some wounded soldiers or making out your doll is a soldier and has been hurt. If she breaks an arm or leg you can set it with the splints and then wrap it up carefully with the bandages, putting a little piece of adhesive tape over one edge to keep it from coming off. Then you can clean her teeth with the dental floss which is in the set. No matter what she catches you can make her get well.

There's a dandy booklet, full of pictures which tells you how best to use the set—how to have a party and dress up for your father—and just what real grown up nurses do. You'll like this set. See it at your dealer's.



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## DIVING SUBMARINE.

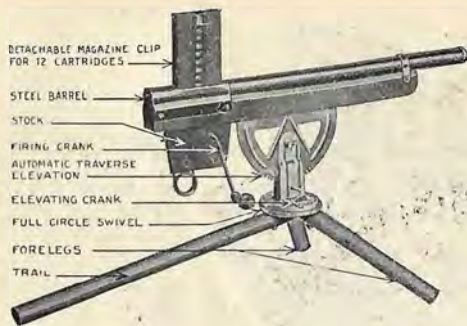
Here's a War Toy, boys, that's real enough to be a winner. It has steel hull, painted in battleship gray, just like the genuine submarines. Has periscope, tower, torpedo that shoots automatically, diving planes, rudder, propeller, etc. You should see it run along the water and then when the diving planes are set, proceed on its course underneath the water as far down as you like. You can have it dive quickly or slowly as you wish by just regulating the planes.

In the summer you can take it out to a lake or brook, tie a string to it, wind it up and let it go. You can't lose it for it always comes to the top when its voyage is over. In the winter you can have loads of sport with it in the bath tub.

One of the ways to use it is to make a wooden boat out of a log or plank and then set the submarine going and shoot its torpedo at the boat. Every time you score a hit counts one point. You and your chum can have some lively contests this way. Try it. Your dealer has Gilbert Submarines in stock.



TOYS THAT ARE GENUINE



## MACHINE GUN.

If there ever was a real live wire toy for red blooded boys this is it. Say, you can have more genuine sport with this Machine Gun than anything I know of. It's the real thing. I've designed it after the big machine guns which are playing such an important part in the big war. Has steel barrel, finished in black enamel. This is mounted on wooden stock and fastened there with steel strips. Then there's a detachable magazine clip which holds ten wooden cartridges right in position, so that you can shoot all of them in almost a second. The trigger is fired by a very strong spring which shoots the cartridges thirty or forty feet. They are harmless and you won't hurt anyone. The whole gun can be elevated to use as an anti-aircraft gun or swung around to fire in any direction.

Then, too, there is the Machine Gun Manual which comes with every gun. It tells you how to organize your own machine gun company with seven of your boy friends and yourself as Corporal. Of course, as you own the gun and get up the Company you should be its leader. There's no end of fun you can have with this gun. See one at your dealer's today. If he hasn't it, write me.



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# Gilbert Toys

## MYSTO-MAGIC



many of them. It shows you how to do all the tricks with the apparatus in the sets and besides how to perform a great many without any apparatus or with materials you have in your own home. These tricks are the same ones practiced by the most famous magicians on the stage.

Do you know that when I was a boy I became interested in Magic, and after leaving college gained a reputation as a magician and gave shows in the big theatres. Some of the tricks in the sets are the very ones I used.

With one of these sets and a little practice you can give shows too. Either at home or in churches, Y. M. C. A.'s, on the stage, etc. After a short time, if you keep at it, you will be able to earn considerable money in this way. The manual, besides telling you how to do the tricks, gives you a talk which you can memorize and give as a regular show.

Each set is complete in itself. The larger ones have more material and apparatus, etc. The big set comes in a hardwood cabinet and it is the one you will want when you get to giving regular shows.



# Gilbert Toys

## PUZZLE PARTIES

Puzzle Parties are right in the same class with Mysto Magic Tricks. You can use some of them when giving your shows but of course, there are other times when they can be used, too. For instance, did you ever give a "Puzzle Party"? It's one of the best ways of spending an evening with some of your friends that I know of. Puzzle contests will make a dull evening pass merrily and quickly. Take a set of Gilbert Puzzles and give one to each of your friends, and the one who solves his the quickest, gets a prize. Another way is to furnish each one with one of the 1029 sets and set a time limit. The one who has solved the biggest number of puzzles out of the set when the time is up gets a prize, and the one who has solved the least you should give a "booby" prize. You will be surprised at the amount of fun you can have and how your friends will like it.

Puzzles furnish amusement for grown up folks as well as boys and girls. Red Cross Societies have included puzzles in their comfort bags for the soldiers for a long time. They use them in the trenches to pass away the time or in the Y. M. C. A. rest rooms or in the hospitals, and in many other ways. They are a fascinating form of amusement and if you have a brother or friend in the army or navy you'll please him very much by sending him a Gilbert Puzzle Party.

They contain many interesting puzzles that I have selected very carefully. A big manual of instructions is included with every set telling just how to do each one and many other tricks you can do with materials you have in your own home. Have your dealer show them to you.



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## CRUSHING TANK

Here you are, boys! The very latest addition to the Gilbert Toy Line. We are going to call it the B-M Tank and if you want some great sport this is surely the toy you are after.

This Toy is a miniature model of the famous British Tank which is playing such an important part in the Great World War, and you will find it works to perfection.

Fun? Gee, there's no end to the fun you can have with this war machine. It will positively climb over anything it can get a grip on and it matters not what's in front, it keeps right on forcing its way ahead and traveling over everything in its path.

When you play soldiers with your chum and he gets his Army lined up against yours, then is the time the Tank does its work. It may be that your chum is pretty foxy and a mighty good General in handling his men and if by chance he gets your soldiers boxed up and is about to capture all your men, then send the Tank to the rescue. You will find it will do the trick and turn apparent defeat into victory.

The Tank is driven by the P-58 Battery Motor and can be supplied with current direct from battery, developing 8 volts, or from a Gilbert Transformer on 12 volts. You'll find it more economical to use the Transformer. It's a dandy, boys! Painted in gray just like the Army Tanks, has the regular ribbed caterpillar feet, gun houses on each side, and is enclosed in regular steel plate. Each Tank separately packed in a printed carton. Have your dealer show you this great toy.



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## MECHANICAL TOYS.

All boys like to see things go and I'll tell you, boys, these mechanical toys go around at a great clip. The Mail Wagon, Ambulance, Racer, etc., have an especially made, strong spring, attached to the body by a patented process and say, when you wind it up and set the car going, how it goes.

The Mail Wagon, Ambulance, Racer and Truck are made of metal, lithographed in bright colors just like real cars. Each one has his little driver fastened to the seat.

Most all dealers sell Gilbert Mechanical Toys. Make sure you get a real Gilbert car.

### P74.—AMBULANCE.

This has the same strong spring that all the mechanical cars have. It is made of metal with bright red wheels, a white body with cross set in panel of bright red; chassis is finished in black. It looks just like the big ambulance you see going by on the street and you can have a lot of fun playing hospital with it. A driver furnished with each car.



### P76. RACER.

You've seen some of those little yellow racing automobiles, haven't you? Well, this one looks exactly like them, with an extra wheel fastened on behind. Has gear shift and brake handles on the right hand side, where the driver can get at them easily. Finished in bright yellow with red trimmings, and black chassis.



### P78. MAIL WAGON.

You can have loads of fun playing you are the Parcel Post man with the dandy little mail wagon. The door in back opens up to put mail inside. Cranks in front like real automobiles. Finished in black and yellow with bright red wheels and black chassis.



### P77. TRUCK.

Here's a regular automobile truck you can have to cart marbles, blocks and things. It cranks in front like all trucks and runs around at a lively pace, driven by the same strong spring that drives all my mechanical cars. Has bright red body, yellow motor hood, red wheels and black chassis. A dandy little toy.



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# Gilbert Toys

## A PERSONAL MESSAGE.

### My Dear Boys:

I wish that I could meet you personally. But since we may never meet each other, I want to help you have some mighty good times and tell you about the fun I used to have when I was a boy, and when I was in college at Pacific University and at Yale.

You know I publish a fine magazine called *Gilbert Toy Tips*, full of great stories about boys, about college life, about athletics, how to train, etc., with many illustrations in it. I want you to have a *free subscription* to this magazine for one year and here's the way to get it.

Fill in the blank spaces on the bottom half of this page, or if you do not want to cut up this manual, make a copy just like it, with your name and address and mail it to



me with the five names, signed by five of your boy friends, and your subscription to *Tips* will be sent to you absolutely free, with postage paid. Your boy friends, however, will have to give you ten cents each to pay the mailing charges on their subscriptions and you can send me this money in cash or stamps with the coupons.

I wish you could see my big factory—the biggest toy factory in America.

*A.C. Gilbert*

### MAIL THIS TODAY!

MR. GILBERT:—I am sending you five one-year subscriptions to *"Gilbert Toy Tips"*, with 50c., and you are to send me FREE my own subscription for one year. I understand that *"Tips"* is published six times a year—Feb., April, June, Oct., Nov., and Dec. MY NAME.....

(Street)	(City)	(State)
1st NAME .....		
(Street)	(City)	(State)
2nd NAME.....		
(Street)	(City)	(State)
3rd NAME.....		
(Street)	(City)	(State)
4th NAME.....		
(Street)	(City)	(State)
5th NAME.....		
(Street)	(City)	(State)

TOYS THAT ARE GENUINE

# Gilbert Toys



**HERE'S THE GREATEST FUN IN THE WORLD.** Free membership in the famous "GILBERT ENGINEERING INSTITUTE FOR BOYS." Handsome Diplomas, valuable Prizes and great Honors given to boys of ability.

Thousands of boys living in all parts of the world have enrolled in the Gilbert Institute of Engineering. Every one of these boys now proudly points out to his friends the handsome "Gilbert Engineer" Diploma which hangs on the wall of his room. You are missing all kinds of fun. *Just think!* Wouldn't you like to have the highest degree and title of "Gilbert Master Engineer"—to have the privilege of adding the initials "G. M. E." to your name whenever you sign it? Its' a great honor, boys, that will make all your family and friends proud of you.



Handsome Diploma

### Here Are the Handsome Diplomas and Rewards Given to Successful Boys.

*When You Win the First Degree You Get:*

"Gilbert Engineer" Diploma, ready for framing. Also certificate "A" telling just what you must do in order to win the second degree.

*When You Win the Second Degree You Get:*

A "Gilbert Expert Engineer" Diploma, ready for framing. Also a beautiful bronze, gold and enamel "GEE" pin to wear on your coat lapel.

Also a certificate "B" telling what you must do in order to win the Third Degree, a "Gilbert Master Engineer Diploma.

*When You Win the Third Degree You Get:*

A beautiful rolled gold "GME" Fraternity Pin. A splendid gold watch.

A recommendation with a local store as a Gilbert Demonstrator. This pays \$10.00 per week for three weeks during the Christmas Holiday season:

A recommendation signed by Mr. A. C. Gilbert, for a good position in view of your great achievement, when you are ready to go to work permanently.

Be sure to send for my *free booklet* today. Title, "How To Become a Gilbert Master Engineer." It will tell you all about it.



Splendid Gold Watch



Fraternity Pin  
Gold



Gold Enamel  
Lapel Button

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