

Hello boys! Send for this free book which tells all about my NEW 1927 ERECTOR

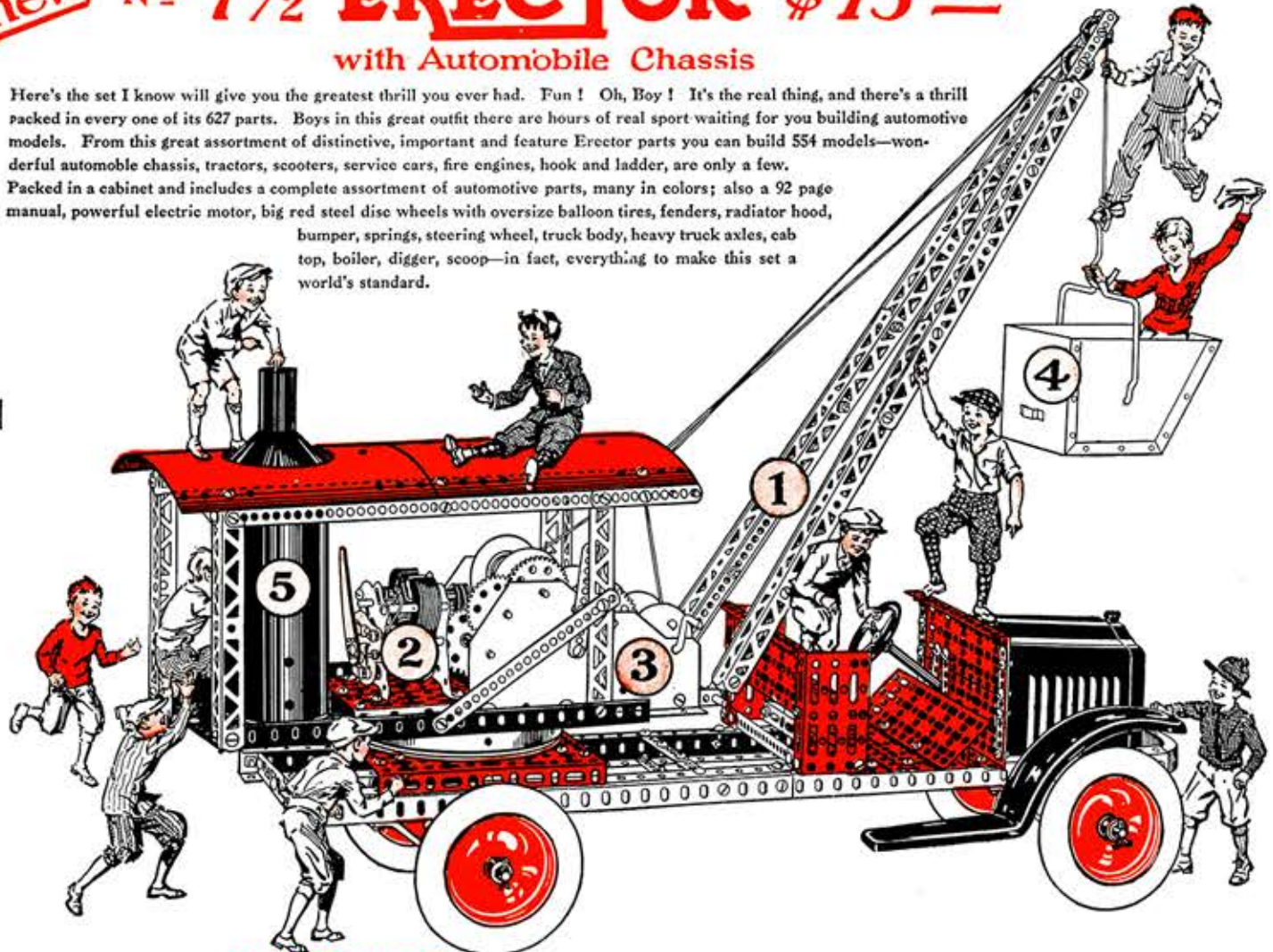
A new World's Standard- Real Engineering Thrills

with these sensational new features

- 1—Complete Unit Control (New assembled Trumodel Construction equipment parts)
- 2—New Erector Trumodel 3 Drum Hoist
- 3—New Erector Trumodel Tip Bucket
- 4—New Erector Trumodel Clam Shell Bucket
- 5—A great assortment of New Feature Parts
- 6—Erector Complete Unit Accessory Sets
- 7—Udylite—the rust-proof finish (some parts)
- 8—The new Brass Perfect Gear standardization

new NO 7½ ERECTOR \$15.00 with Automobile Chassis

Here's the set I know will give you the greatest thrill you ever had. Fun! Oh, Boy! It's the real thing, and there's a thrill packed in every one of its 627 parts. Boys in this great outfit there are hours of real sport waiting for you building automotive models. From this great assortment of distinctive, important and feature Erector parts you can build 554 models—wonderful automobile chassis, tractors, scooters, service cars, fire engines, hook and ladder, are only a few. Packed in a cabinet and includes a complete assortment of automotive parts, many in colors; also a 92 page manual, powerful electric motor, big red steel disc wheels with oversize balloon tires, fenders, radiator hood, bumper, springs, steering wheel, truck body, heavy truck axles, cab top, boiler, digger, scoop—in fact, everything to make this set a world's standard.



Regular ERECTOR sets consist of

No. 1 — Dandy Beginner's Set. Contains 104 parts and builds 278 models \$ 1.00

No. 3 — The Set with the Gears and the Big Red Wheels. Contains 169 parts and builds 381 models 3.00

THE BIG FOUR

The Famous No. 4 Set with Powerful Electric Motor. Contains 235 parts and builds 500 models 5.00

The Super No. 7 Erector. Builds the Steam Shovel. Contains 473 parts and builds 533 models 10.00

The Wonderful 7½ Motorized Erector. The Set that builds the chassis. Contains 627 parts and builds 554 models 15.00

No. 8, the Trumodel Set, with the 3-Drum Hoist, Tip Bucket, New Giant Boiler Plates. Contains 922 parts with motor and builds 590 Models 25.00

No. 10 Erector — the Set with the Giant Fly Wheel, Beam Girders, etc. Contains over 2000 parts with motor and builds unlimited models 50.00

THE NEW FAMILY OF ERECTOR SETS

No. A — Big Girder Set. The Set with the Giant Girders. Contains 442 parts and builds 42 models 7.50

No. 3005 — Erector Electrical Set — that Electrifies and Illuminates 5.00

Why the New ERECTOR is the world's greatest toy

1 TRUMODEL FEATURES

ERECTOR SQUARE GIRDER. This big, exclusive Erector feature makes Erector so sturdy and strong. They are real girders just like engineers use in making skyscrapers and bridges. (In all Erector Sets.)

2 ERECTOR MOTOR. You can make 27 interesting experiments with the Erector Motor alone. The Motor Shaft is the same diameter as all other shafts. You can hitch pulleys to both sides of the motor. (In the Famous No. 4 Erector and up.)

3 3-DRUM HOIST. Completely assembled operating unit. New exclusive Erector feature. (In the No. 8 Erector and up.)

4 TIP BUCKET. An exclusive Erector feature. (In the No. 8 Erector and up.)

5 ERECTOR STEAM BOILER— There is no end to the models that this exclusive Erector feature makes possible. Hoisting engine, steam-boats, fire engine, horizontal engine, locomotives. The Erector motor furnishes power to make these models go. (In the Super No. 7 and up.)

OTHER COMPLETE UNIT CONTROL PARTS, MOTORIZED FEATURES, ARE: Large, solid steel disc wheels with balloon tires, chassis, genuine fenders, hood, bumper, truck body, steering wheel, steering knuckle, front axle, springs. All in the No. 7½ Erector and up.

OTHER ERECTOR FEATURES

1. Erector contains more parts and builds more models than any other construction toy.
2. The New Erector Steam Shovel—an exclusive Erector feature. (In Super Erector No. 7 and up.)
3. The New Erector Dredge Bucket—an exclusive Erector feature. (In the New No. 10)

4. Curved Erector Girders. An exclusive Erector feature. (In all sets.)

5. Giant Fly Wheel. An exclusive Erector feature. (In the No. 10 Set.)

6. Perforated Strips—four holes to the inch.

7. New brass perfect gear standardization. The New Erector contains a great assortment of brass and die-cast gears, including pinion, crown gears, flat gears, mitre gears, and a large 72-tooth gear.

A FEW OF THE MANY NEW 1927 FEATURE PARTS ARE:
Boiler Plate, bull ring, new Chain Bucket, Beam Girders Curved, Segment Plate, Ratchet—and

hundreds of other genuine perfect mechanical parts for duplicating every engineering feat ever attempted. Possible with no other toy than the New Erector.

1. Erector is made from structural steel, plated, enameled and electrically baked.
2. Designed by engineers, used by engineers and endorsed by engineers.
3. The Mechanical features of Erector are correct. It is the only correct method of reproducing engineering feats.
4. Perfectly interchangeable, owing to the minute details of standardization.

Boy's! Here's the greatest book I ever compiled--

In this book you will find the final story of my years of experience since I first invented Erector—the construction set which other engineers have been kind enough to call "the world's greatest toy"—and which they consider one of the most astonishing mechanical phenomena of the age.

In this book I tell you how with Erector's new construction parts you can build and operate (one after the other) over 1000 actual working models of Aeroplanes, Submarines, Ocean liners, Light houses, Machine guns, Automobiles, Ship cranes, Trains, Steam shovels, Traveling cranes, Wrecking hoists, Trench diggers, Locomotives, Hoisting derricks, Cantilever bridges, Suspension bridges, Well drillers, Power plants and Hoisting engines.

Think what a thrill you'll get making these wonderful working models whiz and hum with the powerful Erector electric motor. The day you get your Erector (Christmas or any other day) will be the biggest of your life. Send for my new book "Engineering Thrills" today and then tell your Dad. Don't miss this chance. Make him realize what you really want by showing him the book and then taking him to the nearest toy store to see for himself. He'll want to build models with Erector too. Just fill out the coupon.

A.C. Gilbert



Get your free copy of "ENGINEERING THRILLS." It's the greatest book I ever compiled. Tells you all about Erector, exactly what the parts are in the different Erector Sets, how you can combine them to make over a thousand different working models. It explains the apparent magic by which with a given number of Erector parts, you can build thousands of models. I will see that your copy is sent by return mail. Do it now. Then show your Dad. He will be as enthusiastic as you, I know, because I have talked with thousands of other fellows' fathers. Just fill out the coupon.

A.C. Gilbert

The new ERECTOR "The world's greatest toy"

Buy one today—At all stores where toys are shown

THE A. C. GILBERT COMPANY,
217 Blatley Avenue, New Haven, Conn.

Please send me free my copy of the book "ENGINEERING THRILLS."

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