

Hey, Gang!

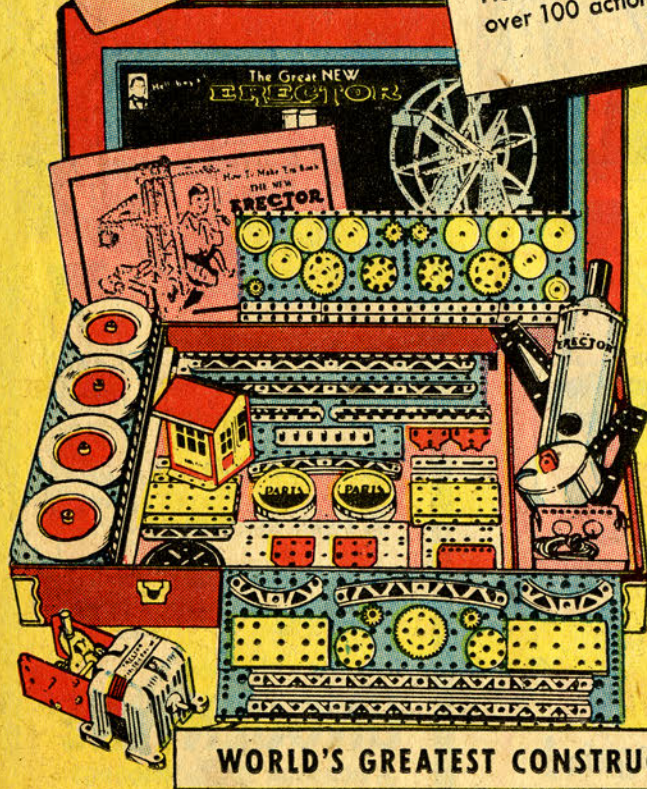
Get an **ERECTOR**® and you have

YOUR OWN TOY FACTORY!

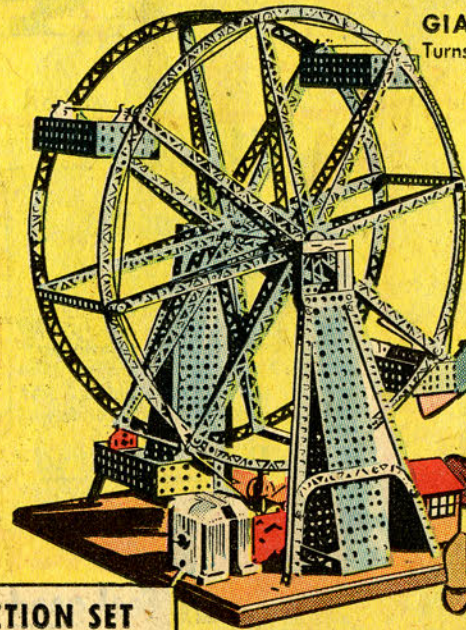
No. 8½ ERECTOR
All Electric Set. Over 15 POUNDS of parts—including electric engine with 4 speeds — lights — electro-magnet — Flex-O-Matic coupler. Makes over 100 action models. Price \$23.50

Open your new Erector and feast your eyes on the dazzling array of precision-made parts! What thrilling times you'll have building dozens of gigantic engineering marvels. There's more excitement when you turn the switch of Erector's powerful elec-

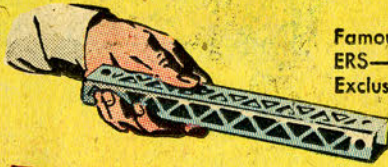
tric engine and your models come alive! Only Erector makes possible models that blaze with lights—whistle—puff smoke—go choo-choo-choo—operate by remote control. Christmas is just ahead—so show this ad to Dad. Erector prices start at \$2.00.



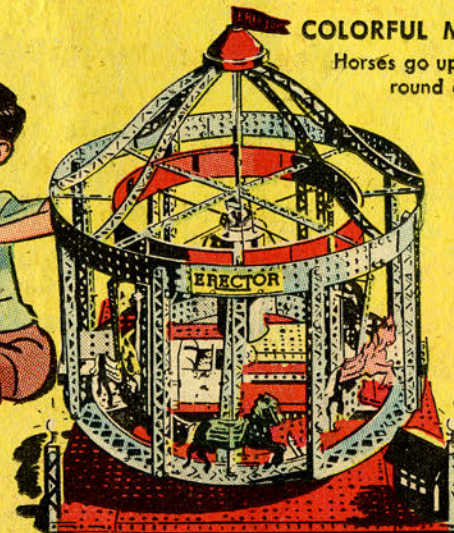
WORLD'S GREATEST CONSTRUCTION SET



GIANT FERRIS WHEEL
Turns in either direction—fast or slow. Make it with No. 8½ Erector.

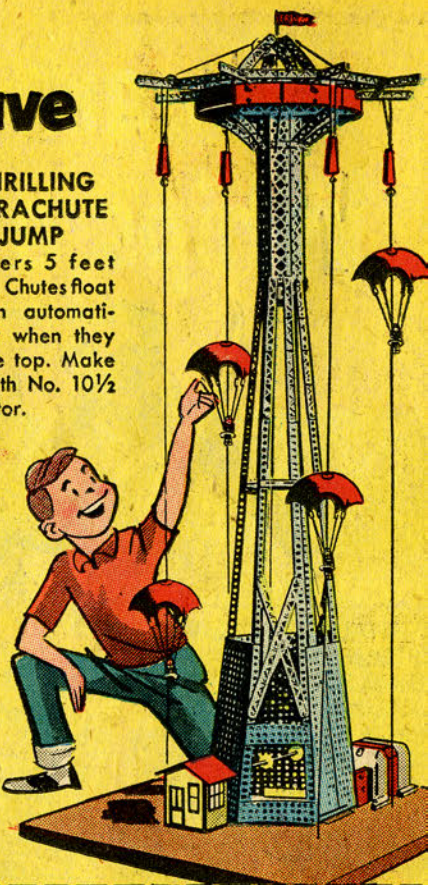


Famous true-to-life **SQUARE GIRDERS**—won't bend, twist or wobble. Exclusive with Erector!



COLORFUL MERRY-GO-ROUND
Horses go up and down as they spin round and round. Make it with No. 10½ Erector.

THRILLING PARACHUTE JUMP
Towers 5 feet high. Chutes float down automatically when they strike top. Make it with No. 10½ Erector.



FREE
Exciting full-color Erector Toy Book

GILBERT HALL OF SCIENCE
330 Erector Square, New Haven 6, Conn.

Send me **FREE** right away the big Erector Toy Book containing dozens of color pictures and descriptions of all the new spectacular Erector sets, **PLUS** eight other Gilbert wonder toys.

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★ ON TV, COAST-TO-COAST, AMERICAN FLYER BOY'S RAILROAD CLUB. See local paper for time and dates.