Getting an Erector is like having your own Toy Factory.













World's Greatest Construction Toy



FREE! Big, full-color book, crammed with pictures and descriptions of all the new spectacular ERECTOR sets, PLUS seven other Gilbert wonder toys. Clip coupon and mail TODAY for your FREE copy.

ERECTOR

No other Christmas gift brings you so much thrilling fun as Erector. With Erector you can build your own toys—hundreds of them. Piece by piece, you put gleaming girders, gears and other parts together—see them grow into gigantic engineering marvels. Then you hook up the powerful Erector electric engine and make them swing into action with glorious realism. No other construction set has so many parts as Erector. Only with Erector can you build models that buzz with action—blaze with electric lights—whistle—puff smoke—give off "choo-choo" sounds—operate by remote control. Tell Dad to be sure to get a genuine Erector. Prices start at \$2.00.

Gilbert Hall of Science 206 Erector Square, New Haven 6, Conn. Rush big, full-color book.

lame....

treet...

City:.....Zone.....State.....