

THE NEW THE NEW "The world's greatest toy"

Just think of the fun that is waiting for you when you read about these marvelous working models of the greatest engineering feats—trains, draw-bridges, steam shovels, concrete mixers, light houses, engines, motors, dynamos, railroad signals. And when you actually own a New Erector Set you'll get the thrill of your life when the motor starts to purr and the model which you have built with your own hands starts working—oh, boy! How you will shout!

My thousands of boy friends have told me that this is the best Erector set I have made since I left Yale.

Christmas or any other time will be the best day of your life when you get your Erector. The box is jammed full of fun. When you lift the lid and see all the wonderful parts, some in colors, your hands will itch to start building models right away. You'll play with Erector first, and you'll be playing with Erector a year from now, too

The Super-Erector Set No. 7. Price \$10.00

The Set That Builds the Steam Shovel

The most popular Erector set. This is the first set to contain the famous new Erector digger part, so that you can build the Steam Shovel illustrated above. Contains powerful Erector electric motor which makes your models run; new Erector boiler for building engines; also base plates, curved girders, perforated strips, die cast gears, beveled gears, solid brass gears—473 parts, some in colors, enameled and electrically baked; builds 533 models shown in 76-page manual. Packed in a varnished, hardwood box. Tell Dad now that this Erector Set will make you happier than any other present.

1000 TOYS IN 1 SERCTOR.

Fill in the coupon and mail to-day.

Get my free book. It tells you how to build steam shovels, dredges, automobiles, aeroplanes engines -1000 working models all from one marvelous construction toy

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