



*Oh, boy!
what
joy~*



HELLO BOYS!

THE man who makes ERECTOR knows
What's good for growing boys.
He doesn't give them playthings, but
The best construction toys.

The famous No. 7 set

In any bright boy's hand
Will make an elevator that
Will go at his command.

Just fancy what a jolt you'll get
When your steam shovel's made
To find that it will really dig
As well as any spade!

A brand new play for every day—
That's what ERECTOR makes:
Pile driver, drawbridge, aeroplane,
A tram with gears and brakes.

In fact there are a thousand toys
Contained in just this one.
You'll want to make them from the book;
You'll thrill to see them run!

Mail the coupon for FREE BOOK AND GIFT

When you send the coupon for this FREE book, you will also get an amazing present—the mysterious Gilbertscope. It will fool the smartest boy. You'll be the center of attention, for every one will want to look through it, too.

DON'T WAIT! MAIL THE COUPON TO-DAY

Wouldn't you like to build models of concrete mixers, steam shovels, elevators, motors, and dynamos that really go?

The book that I want to send you tells how you can make wonderful models of anything an Engineer can make with NEW ERECTOR parts—things that will whiz and spin just like the real ones. Your square steel girders are the regular sky-scraper kind. I want you to have one of these sets because I know how much fun you can get out of it.

Super Erector No. 7, the most popular Erector Set contains 477 parts, makes 533 models—\$10. Other Erector Sets from \$1 to \$50.

Mr. A. C. Gilbert, THE A. C. GILBERT CO.,
125 Blatchley Ave., New Haven, Conn.

Please send me free my copy of the book, "1,000 Toys in 1," and the mysterious Gilbertscope.

Name

Street

City State